GOING FORTH

A Community Place Plan for Elie & Earlsferry

JULY 2019

GOING FORTH

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GOING FORTH

EXECUTIVE SUMMARY

Going Forth is an initiative of the Elie and Earlsferry Community Council, funded by the Scottish Government, and delivered by social enterprise and charity, PAS. The Community Council was keen to undertake an engagement process to better understand the current, and future, planning and place needs of the whole Elie and Earlsferry community.

The Going Forth process brought together a range of partners, including: Elie and Earlsferry Community Council, Fife Council, local landowners, business owners, local schools, community groups and local people. The process sparked imagination and lively discussion, leading to a range of ideas and proposals being put forward.

The outcome is 'A Community Place Plan for Elie & Earlsferry'

Section 1: Gives an overview of the initial aim and development of the Going Forth process

Section 2: Outlines the community engagement approach undertaken as part of Going Forth

Section 3: Provides more details about the evidence base gathered to inform the Going Forth Priorities / Projects (Section 5) and Action Plan (Section 6)

Section 4: Outlines a broad vision for the Going Forth Plan

Section 5: Design Priorities / Projects; containing strategic and local priority projects identified by the community, and a masterplan

Section 6: Action Plan; containing all ideas and actions identified throughout the Going Forth process

GOING FORTH

pas
building active citizenship

The Scottish Government
Riaghaltas na h-Alba
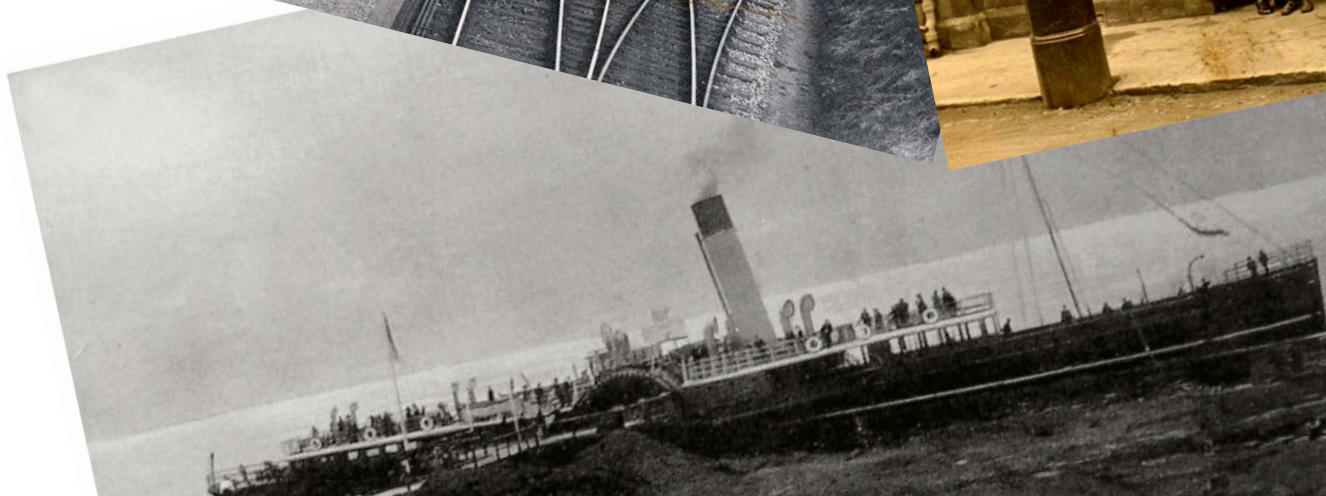
Snapshot of Elie and Earlsferry

- It is said that MacDuff, the Earl of Fife, crossed the Forth at Earlsferry in 1054 while fleeing from King Macbeth.

- Earlsferry acquired its name in the middle of the 12th century when a ferry for the use of pilgrims en-route to the shrine of Saint Andrew the Apostle at St Andrews had been instituted.

- South Street contains some the area's oldest buildings, including the Castle built in the late 16th century.

- A Town Hall has existed in Earlsferry in some form since at least the 1700s. Once a jail, today it is home to a community cinema and a range of local groups.

- Golf has been played at Earlsferry Links since at least the 16th century.

- Golfers, clubmakers and course designers James Braid, Archie Simpson, and Isaac Mackie were born in Earlsferry.

- The nearby railway, part of the Fife Coast Railway, was built in 1857.

- Although the railway line closed in the 1960s, the stunning beach views and unique history of the area have ensured the village continues to be a big draw for holiday home owners and other tourists.

The Going Forth charrette process is a series of conversations and workshops where members of the community were encouraged to come together to discuss and share ideas for the future of Elie and Earlsferry.

Going Forth is an initiative of the Elie and Earlsferry Community Council, funded by the Scottish Government and delivered by social enterprise and charity, PAS. The Community Council was keen to undertake an engagement process to better understand the current, and future, planning and place needs of the whole community. In 2017 FIFEplan, the Local Development Plan covering the area, allocated land in Wadeslea and Grange Road for future housing development. Subsequent planning applications for housing and mixed uses on these sites have led to local debate about how Elie and Earlsferry could develop in the future.

The purpose of Going Forth is to give a platform to the community to voice their own aspirations for the area. Through the creation of a shared vision the aim is to create a community mandate to help guide future change and to promote and enhance social cohesion.

A number of ideas and proposed actions came out of the Going Forth process, some of which are considered priorities by the community. It is these prioritised projects that have been brought forward in Chapter 5 as distinct 'location focused' projects. All ideas and actions identified by the community are listed, alongside these priority projects, in the Action Plan in Chapter 6.

It is important to highlight how this plan will be used by the community. The various project illustrations are for illustrative purposes only, intended to articulate visually various community priorities and aspirations as they were heard during this engagement process. It scopes individual projects and ideas to be considered, over the short/medium/long term, if the community and/or individual choose to pursue them. It is about gradual change; different projects at different times depending on circumstances. Engagement will be ongoing throughout any change. Those projects requiring planning permission will be subject to additional statutory community engagement as part of the planning process.

Going Forth at a Glance:

22	pre-engagement stakeholder discussions
2	days of school workshops
1	meeting with residents at Earlsferry House Care Home
1	presentation/opening event
4	charrette workshops held
1	follow-up drop-in event
181	participants attending public workshops/events

Context Setting
Evidence Gathering
Research
Meetings and Conversations

Visioning
Idea and Proposal Creation
Proposal Testing
Prioritisation
Reporting

Action
Ratification
Delivery
Ongoing Support

PAS Charretteplus® Engagement Process

This community plan begins by setting out the context of the Going Forth process, then provides an over-arching vision, strategy and design priority / projects. Community priority projects are identified on individual project sheets. An Action Plan outlines community aspirations in the short, medium and long term. Community engagement charity PAS managed and neutrally facilitated the Going Forth process using its Charretteplus® community engagement approach.

PAS's Charretteplus® programme is where the community sets the agenda for change. It focuses specifically on aligning spatial planning with community planning. The aim of Charretteplus® is to work with the whole community to find out what their priorities are, creating a shared vision for their place and a community plan to achieve change.

It is envisaged that this 'Community Place Plan' will be used to influence the local statutory planning process, and may be seen as a Local Place Plan, bringing together residents, local elected representatives, community groups, Fife Council and other relevant stakeholders to deliver and realise a shared place-based vision for the future of Elie and Earlsferry.

Context Setting

Elie and Earlsferry were formally merged in 1930, although each has a distinct history. Earlsferry, the older of the two, once provided a ferry connection from North Berwick for pilgrims en route to St Andrews, while Elie established itself as the primary trading post due to its sheltered bay. In the last census the local parish's population was recorded as 861.

Golf has long been important to the area and the game has been played at Earlsferry Links since at least the 16th century. The course was updated, and has remained largely unchanged, since 1895. The extension of the Fife Coast Railway, through Elie to Anstruther in 1863, coincided with the decline of traditional industries such as coal mining, weaving and fishing. The introduction of the railway opened the villages up to the affluent tourist trade of the late 19th century.

The stunning beach views and unique history of the area have ensured it continues to be a big draw for holiday home owners and other tourists. The population can reach up to an estimated 3500 in the busy summer months. The area is characterised by a high level of second home ownership. Tourism brings undoubted economic benefits to the area, but has also placed a strain on sewage and transport infrastructure.

With FIFEplan allocating sites for residential development in the area, the Community Council is keen to give the community a platform to discuss the challenges facing the area in the future, and how these could be addressed.

Evidence

The context setting and evidence gathering stage of Going Forth involved desk based studies and research as well as stakeholder engagement with key community groups, local businesses and landowners, elected members, and related planning and community planning partners.

Previous engagement outcomes, planning documents, and statistics pertinent to the area were researched. Alongside this, multiple meetings were convened with key individuals and groups to clarify and document new/existing issues. Specific workshops were held with pupils from Elie Primary and Waid Academy, and a meeting was held with residents and representatives of Earlsferry House Care Home, to ensure a wide cross-section of community views were included in this process. Social media was also extensively used to reach out to people.

These initial conversations helped determine key issues relevant to Elie and Earlsferry and helped frame later workshop themes.
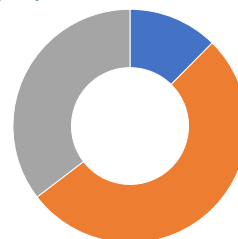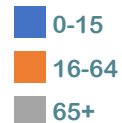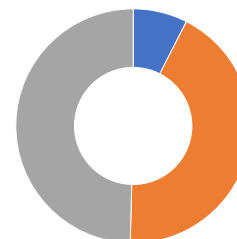
Elie & Earlsferry Today

These statistics, sourced from Fife Council, highlight:

- The large proportion of older people
- The poor availability of affordable / rented / social housing
- The large proportion of bigger homes
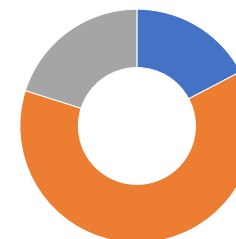- The high levels of breadline and fuel poverty.
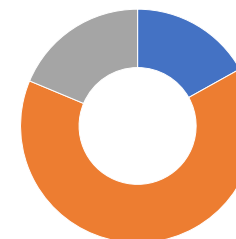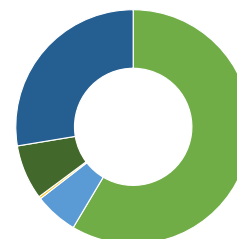
Age Profile (%)

- 0-15
- 16-64
- 65+

Elie   Earlsferry   Fife   Scotland

Housing: Tenure Types (%)

- Owner Occupied
- Rented - Council
- Rented - Social Landlord
- Rented - Private
- Second Home
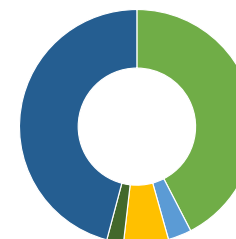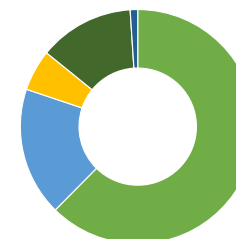
Elie   Earlsferry   Fife

Housing: Total Habitable Rooms (%)

- 1
- 2
- 3
- 4
- 5
- 10+
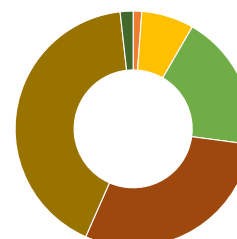
Elie and Earlsferry   Fife   Scotland

Poverty

Fuel Poverty
Breadline Poverty

%

40
35
30
25
20
15
10
5
0

Elie and Earlsferry   Fife   Scotland
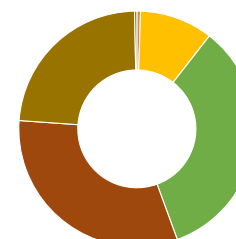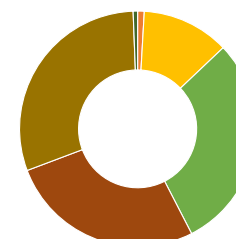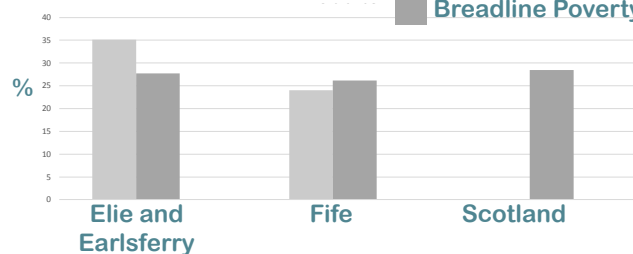
NB

Fuel Poverty: where a household is required to spend more than 10% of its income on all household fuel use.

Breadline Poverty: where a household has just enough money to buy food and pay rent etc; those living at 60% of medium income.

Community Council Survey

Before the charrette was carried out Elie & Earlsferry Community Council conducted a survey to assess the views and opinions of the whole community on the future of Elie and Earlsferry. Another survey was carried out by the Elie and Earlsferry Action Group focusing specifically on the current residential planning applications. The aforementioned Community Council survey received a total of 374 responses, representing 987 people. The majority opposed large scale residential development in the area. There is support for limited affordable homes.

Additional issues raised were:

- the ability of existing infrastructure and public services to support large scale new housing development
- traffic/congestion and road safety
- the need for affordable homes for local people
- the need for more full time local residents to create a more balanced community
- the lack of job opportunities

- poor public transport links
- the erosion of the village's character (heritage and environment) through new development

The Community Council survey also highlighted that the community would, generally, like to see in the area:

- new restaurants (36%) & cafes (21%)
- a functional new playing field (33%)
- new shops (28%)
- retirement flats (25%)
- employment opportunities (20%)

This survey supported the need and requirement for a charrette in Elie and Earlsferry to reach out to the whole community (locals, second homes owners, and tourists) to help guide positive change. This Going Forth charrette process provides a place plan framework for the community to drive forward a future that they wish to see in the village and to help influence current and future

planning applications. Themes/bright ideas from this survey helped inform early dialogue with key stakeholders in the area in the early stages of the charrette, and together resulted in the common themes of **connectivity, local economy, recreation/leisure,** and **community** being explored during the charrette workshops and evidenced in this community plan.

Fife Council's Planning and Community Planning Context

Going Forth provides evidence to inform Fife Council's planning and community planning processes.

Local Development Plan

The adopted FIFEplan (2017) is the Local Development Plan for the whole of Fife. It is a planning document, provides a framework for considering where future growth should be over a 10 year period, and is updated every 5 years. It sets out the policies and proposals used for assessing planning applications.

Of relevance to any future growth, it highlights:

- Elie and Earlsferry's Conservation Area
- Local shopping centres should be protected/supported
- Existing greenspace, including Wadeslea pitch, Woodside Crescent play park and the greenspace around the Pavilion. The Wadeslea pitch is highlighted as an area for enhancement and extension
- New community/employment uses should be provided through consultation with the community

FIFEplan allocates two sites (EAE001) for a mix of housing tenures and mixed uses in Elie & Earlsferry, both of which are subject to current planning applications:

1. Land to the north of Grange Road (25 units):

- create a low density sensitively designed development
- create two points of access
- enhance footpath/cycle connections; provide an off road cycle route

- create coastal grassland habitats
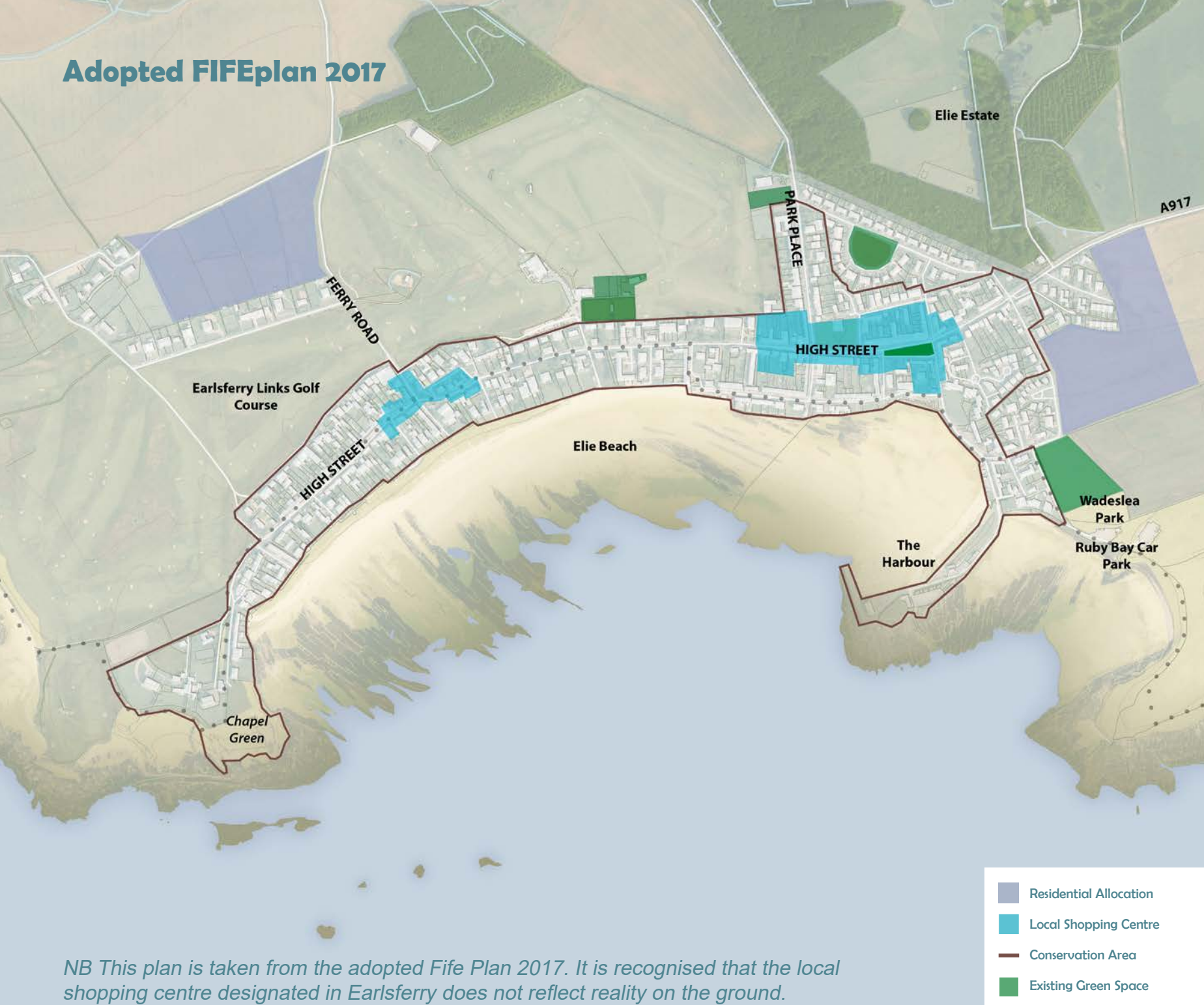- provide water discharge management

2. Land to the south of A917 (Wadeslea) (55 units):

- provide high quality design
- accommodate 1/1.5 storeys along the eastern edge
- complement the adjacent conservation area
- provide small class 4 business units
- provide parking for new and existing uses
- provide community space/facilities
- provide local retail (complementary to the existing centre in Elie)
- provide a footpath into Elie
- extend and enhance the existing public open space (Wadeslea) to the south
- provide high quality SUDS and water discharge management
- accommodate cycle provision
- provide a landscape framework
- promote accessibility through the site and links to surrounding access routes

The plan anticipates that a total of 190 residential units will be developed in the area over a 30 year period. This figure includes the 80 units now subject to current planning applications. The plan states that a community engagement and development framework will be required to guide the development of these sites and any longer term growth. In the absence of any such development framework (originally intended through the ENCAP community engagement process) this Going Forth Community Place Plan could be used to influence the mix of uses and developer contributions associated with this development.

Local Outcome Improvement Plan

Plan 4 Fife is the Community Plan covering the whole of Fife, and focuses on bringing partners together to tackle poverty and inequality. A key driver is to create public services that are led by the needs and wishes of communities and to help encourage local communities to make their own improvements.

Adopted FIFEplan 2017

 Elie Estate

A917

PARK PLACE

FERRY ROAD

HIGH STREET

Earlsferry Links Golf Course

HIGH STREET

Elie Beach

Chapel Green

The Harbour

Wadeslea Park

Ruby Bay Car Park

Legend

Residential Allocation

Local Shopping Centre

Conservation Area

Existing Green Space

NB This plan is taken from the adopted Fife Plan 2017. It is recognised that the local shopping centre designated in Earlsferry does not reflect reality on the ground.

This could mean communities taking on responsibility for local assets such as community halls, libraries and open spaces. The Going Forth plan identifies the key priorities local people wish to focus on to influence community planning decisions.

In brief, Going Forth asks that the following is addressed through the Council's planning and community planning processes (see Chapter 6: Action Plan for further detail):

- Improve traffic management (develop a transport strategy aimed at improving safety and traffic flow)
- Develop a car parking strategy (assess the need for parking restrictions and the provision of new car parks)
- Improve access for young people and people with mobility issues (consider interventions to improve access to the beach and path networks across the village)
- Improve public transport provision and links
- Improve the area for cyclists (link up to the national cycle network and East Neuk Cycle path) and develop path networks
- Promote the area for golfing tourism and make more of heritage
- Develop wider connections across the East Neuk (work collaboratively with villages across East Fife and the University of St Andrews e.g. post-graduate student accommodation)
- Promote the area as a year round destination (including further development of facilities at the harbour and the Pavilion)
- Improve children's play parks and provide additional sports facilities
- Increase the number of activities available locally
- Preserve and enhance existing amenity
- Improve the access to and quantity of public toilets
- Provide recycling facilities in Earlsferry and increase access to refuse bins
- Develop a communications strategy
- Urgently upgrade water and sewerage systems
- Create a community hub (including the use of Earlsferry Town Hall) and a range of public realm improvements in Toll Green, the harbour and Pavilion
- Revamp Toll Green
- Beach and environmental improvements
- Provide good quality affordable homes for local people
- Establish a community development trust to access funding and manage delivery of this plan

The community wishes to highlight, in particular, the Wadeslea greenspace as a key local asset under threat which could be brought into meaningful community use. The Local Development Plan requires the extension and enhancement of this public open space.

Visioning

Workshops were conducted in March 2019, with a drop-in session held in April. All events were held at Earlsferry Town Hall. The four March workshops were attended by approximately 114 participants over three days. These workshops focused on the broad themes of **connectivity, local economy, recreation** and **leisure and community**, all of which had been prominent in discussions leading up to the workshops themselves. Participants were asked to reflect on ideas and actions which had emerged in previous engagements (such as the surveys conducted by Elie and Earlsferry Community Council, the Elie and Earlsferry Action Group, and Elie Estates), and pre-workshop activities carried out by PAS in the previous two months. Participants were then given the opportunity to offer new ideas and to identify which ideas should be considered priorities / who would deliver ideas and the timeframe for delivery. This resulted in a set of proposals that the Going Forth team developed for further testing at a return drop-in event in April.

The return drop-in event was attended by 67 people. This outlined all the work that had been carried out at previous events, and displayed all previous ideas and actions identified. The community was given the opportunity to comment / vote on the proposals and on ideas which had been developed further by the Going Forth team to visually represent community ideas identified in the March workshops. Community members present were also given a further opportunity to offer any new ideas they felt were missing.

A separate 'process appendix' document has been prepared which includes all pre-charrette engagement material, workshop event posters and newsletters.

Action

A series of priority projects emerged through the Going Forth process. These have been developed into more detailed proposals in Section 5 of this plan. The various proposals and ideas will be subject to further consultation and SWOT analysis. A comprehensive list of all ideas and proposals that emerged through the process has been included in the Action Plan in Section 6.

The final stage of this process will involve the coordination and delivery of the various proposals and ideas found in the Action Plan. This will require close working between the Community Council, local landowners, Fife Council, elected representatives, other support partners and funding bodies. It is important to highlight that many people in the area are happy with the villages of Elie and Earlsferry as they are and support only gradual or incremental change. They feel that the future of the area is reliant on its historic character being conserved and that any change should be conservation led.
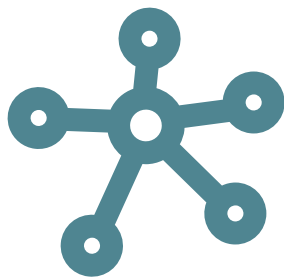
Stakeholders Involved:
Elie and Earlsferry Community Council
Elie Primary School
Waid Academy
Earlsferry House Care Home
Fife Council spatial & community planning officers
Local community groups
Local landowners and businesses
East Neuk Trinity Church

What you said...

Connectivity

- The issues of pedestrian and cyclist safety, and car parking provision, were identified as key priorities.
- Improving road safety across the High Street from the pharmacy to the Deli was discussed. Introducing a zebra crossing and improving road markings were suggested.
- It was agreed clearer signage was needed throughout the village to improve understanding of the one-way system.
- There was a desire to improve traffic flow to the harbour. It was agreed a traffic management plan was needed to assess possible solutions and restrictions, particularly on Admiralty Lane and along Toft Road.
- Developing a walkway from Ruby Bay car park to the harbour, and developing alternative access points, were seen as potentially improving pedestrian safety and traffic flow.
- Linked to concerns about pedestrian safety, there was strong support for developing dedicated cycle and bridle paths. Workshop participants initially discussed potentially making use of the old railway line. This idea was challenged at the follow up workshop and, as a result, a number of options have been brought forward by the team, including on-road cycling provision to link up to the national cycle network.
- Car parking was identified as a priority issue. There was support for investigating the potential to extend Ruby Bay car park and considering the development of a new car park at Chapel Green.
- Public transport was also identified as an issue. Some participants were supportive of petitioning for a more direct bus service to St Andrews and Markinch, and increasing awareness of an existing flexi-bus service.
- It was felt more could be done to promote access, particularly in relation to the beach and surrounding path networks, including the Fife coastal path and to Ruby Bay.
- Mobility issues and the needs of young children should be considered.
- There is a desire for more strategic collaboration with other East Neuk villages and St Andrews to improve connectivity.

Local Economy

- The importance of tourism to the local economy was recognised. Elie and Earlsferry are overwhelmingly dependent on tourism. It was felt more could be done to promote the area as a year round venue, rather than focusing solely on peak months in the summer.
- The seasonal nature of work in the area affects the general livelihood of the villages. Out of peak season there is limited work available.
- There was support for promoting the golfing heritage of the area, and increasing links with St Andrews and Dumbarnie Golf Club.
- There was support for hosting a literary festival, and seeking wider connections with surrounding villages and St Andrews University.
- Promoting remote working opportunities was seen as an important way of attracting more people to the area.
- Making improvements to the harbour, to promote year-round water sports and other activities, was discussed.
- Making use of some of the large homes to host themed weekends and retreats was suggested.
- The creation of a Development Trust was discussed to promote the co-ordination of activities and drive forward this plan.
- People would like to see more commercial activity on Elie High Street.

Recreation and Leisure

- There was wide support for improving existing play facilities for children at Woodside Crescent and the small play park at the Pavilion. There was also recognition that the area lacked indoor recreation space for children.

- There was support for re-introducing goal posts at Wadeslea Park and using the space to host youth events. There is community interest in leasing the land.

- There was support for gym and sports facilities to be developed at the harbour and the Pavilion.

- There was interest in introducing outdoor gym equipment at Wadeslea Park and around the Pavilion.

- There was support for seeking opportunities to host more activities locally, such as yoga and pilates.

- There was support for ensuring that the existing amenity of the area is protected and enhanced. There was particular support for cleaning up Ruby Bay.

- There was support for making use of existing facilities, for the wider community, at both Waid Academy and Elie Primary.

- Improvements to the harbour are supported to allow year round use.

Community

- It was identified that the area lacks a community hub. Participants expressed a desire to see an increased use of Earlsferry Town Hall for community events. There was also support for investigating greater use of Toll Green Hall.

- There was support for improving Toll Green, the harbour and the Pavilion as social spaces. A number of options were presented to the community at the follow up event and the most popular aspects of these options have been carried forward into this plan.

- Access to public toilets (particularly a lack of provision in Earlsferry) was identified as a key issue. It was agreed the community should investigate the potential to gain regular access to existing facilities at the Town Hall and library. Potential sites for new facilities were also discussed.

- A lack of recycling facilities was identified as an issue, and sites for new facilities were considered.

- Continuing issues with sewage infrastructure were discussed by the community. The system is currently stretched beyond its capacity during the peak summer months resulting in sewage spilling out onto Ferry Road. It was agreed the Community Council will take an active role in pushing for a solution ASAP.

- There was also support for improving communication throughout the village, improving signage, and promoting the new Elie What's ON app.

- People would like to see a choice of good quality affordable homes to help enhance health and wellbeing and reduce poverty.
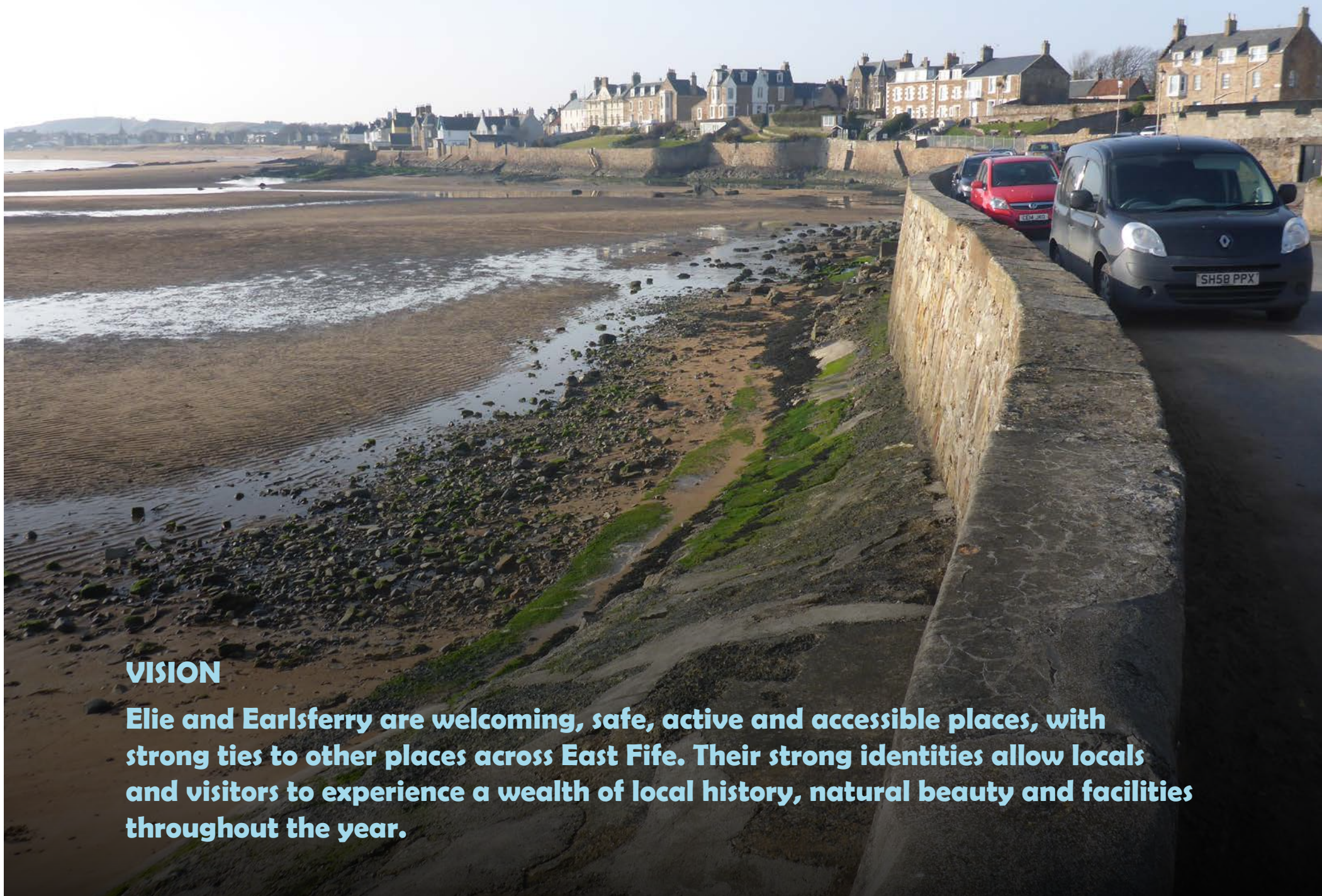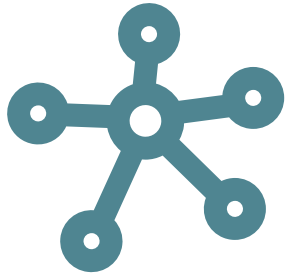
VISION

Elie and Earlsferry are welcoming, safe, active and accessible places, with strong ties to other places across East Fife. Their strong identities allow locals and visitors to experience a wealth of local history, natural beauty and facilities throughout the year.

Connectivity

- Improve traffic and parking arrangements, particularly to the harbour and through Toll Green
- Improve the area for cyclists, including a separate bike path and links to the National Cycle Network
- Improve access to services, including an enhanced public transport service
- Improve existing path networks, to increase accessibility, particularly for those with limited mobility

Local Economy

- Improved WiFi hotspots and general WiFi access to public facilities to support remote working
- Create conditions to ensure new and existing businesses are sustainable throughout the year
- Positively encourage more commercial activity on Elie High Street
- Consider how the area's heritage and golfing facilities can be used to promote the area
- Develop connections with other East Neuk villages and St Andrews University

Recreation and Leisure

- Improve and develop play parks and space for children, including both outdoor and indoor facilities
- Support active, fun, healthy and enjoyable lifestyles
- Improve existing amenities and facilities
- Increase the number of activities held locally, ensuring they take place throughout the year

Community

- Develop a community hub, making use of Earlsferry Town Hall and Toll Green Hall
- Improve the usability of key public spaces
- Ensure infrastructure meets community needs
- Improve communication amongst community groups, and about upcoming events
- Provide affordable homes for local people

NB: Themed logos are used throughout chapter 5 to show how individual projects relate to each of these themes / objectives

AIM

The aim of the Going Forth Action Plan is to ensure Elie and Earlsferry continue to offer a great quality of life for their residents, while expanding upon their potential as destinations for events and activities throughout the year.

Strategic Priorities

Workshops highlighted Elie and Earlsferry's existing links to and ties with surrounding settlements, with many residents expressing a desire to strengthen these strong links to, and ties with, the East Neuk and St Andrews in particular.

Cultural Tourism

This could include:

- New Elie and Earlsferry literary festival, exploring links with other festivals in the East Neuk such as the Pittenweem Arts Festival, Crail Food Festival and Anstruther Harbour Festival.
- Explore opportunities to provide a golfing experience in Elie & Earlsferry (eg. Gourmet Golfing Weekend).
- Link up with Dumbarnie Golf Club.
- Connections using a bespoke bus service for different tour themes.
- Partnership working with St Andrews University.
- Have a small room in Earlsferry Town Hall to display golfing memorabilia and information about golf club makers.
- Contact James Braid Society to ensure this connection is promoted.
- Make use of existing large holiday homes to host themed retreats e.g. yoga / meditation / creative writing / murder mystery.

Opportunities / Key Players:

- Community
- Fife Council
- St Andrews University
- Community Council
- East Neuk Forum
- Local Businesses
- James Braid Society
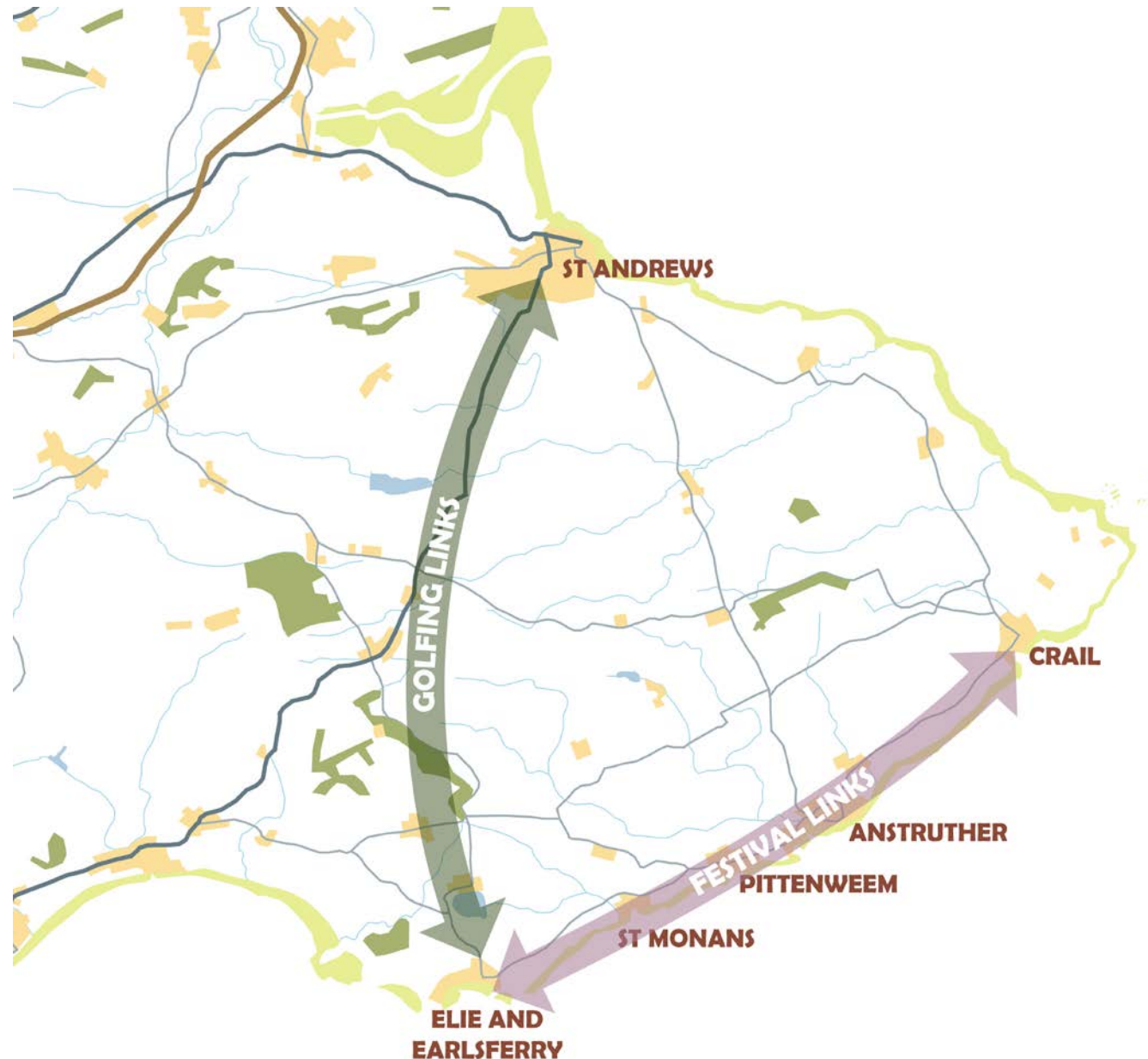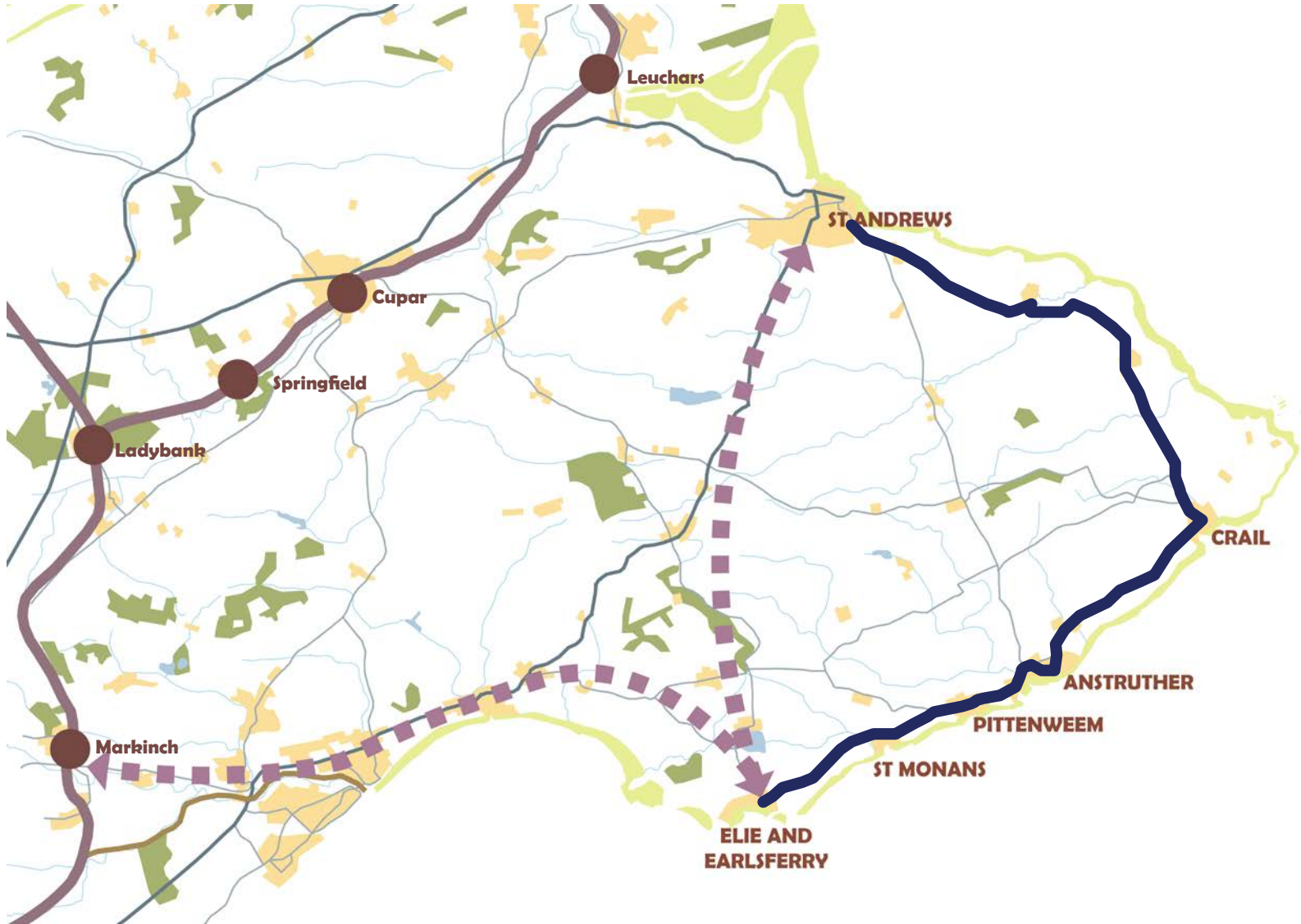
Inclusive Transport

This could include:

- Explore maximising existing local transport options, such as utilising mini-buses used by local businesses out of season for weekly visits to shopping, social and leisure destinations.
- Fund a transport appraisal to assess public transport requirements and to assess traffic management across the villages.
- Lobby for more direct bus services to St Andrews and Markinch.
- Improve access from Ruby Bay to the Harbour.
- Explore limitations to bus service in Earlsferry and promote wider use of the existing flexi-bus service in the area.
- Reinstate the number 61 bus service.

Opportunities / Key Players:

- Community
- Community Council
- Fife Council
- Stagecoach

Leuchars

St Andrews

Cupar

Springfield

Ladybank

Crail

Markinch

Anstruther

Pittenweem

St Monans

Elie and Earlsferry

━●━ Existing Railway and Stops

──── Existing Bus Route

▪ ▪ ▪ Potential Direct Bus Service

Legend

- **Future Multi-Use Cycle Path between Elie and Crail** (red dotted line)
- **National Cycle Route 1** (red solid line)
- **Explore Improvements to On-road Link between Elie and NCR1** (pink arrow)
- **Fife Coastal Route** (green dotted line)

Map labels: ST ANDREWS, CRAIL, ANSTRUTHER, PITTENWEEM, ST MONANS, ELIE AND EARLSFERRY

Walking and Cycling

This could include:

- Create a dedicated cycle route and bridle path along the route of the old railway line; work alongside other East Neuk villages to tie into their proposals for a continuous multi-use path from Crail to Elie (NB: the next page explores some of the challenges for connecting a path into Elie and Earlsferry).
- Develop a multi-use track with a place to hire and store bikes.
- Several other options include possible links into the eastern edge of Elie (see following page).
- Explore potential for enhanced on-road cycle provision between Elie and National Cycle Route 1. Promote circuit incorporating NCT1, St Andrews and East Neuk.

Opportunities / Key Players:

- Community
- Fife Council
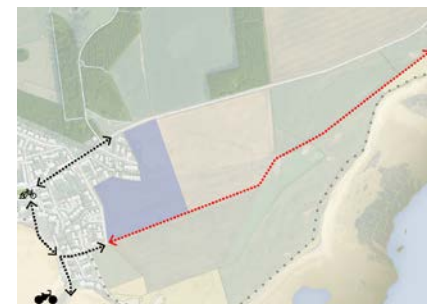- Elie Estates
- Sustrans
- East Neuk Forum

Improved Cycle Provision / Linkages for the Village

There are several options for introducing a cycle route to the east of Elie.

OPTION 1: Dedicated cycle path alongside the A917 through to St Monans with enhancements to on-road cycle provision at the eastern end of the village (signage, road markings, etc.).

OPTION 2: Routing a multi-use path along the former disused railway line and the southern edge of the residential allocation to connect up with Wadeslea and the Harbour. This includes enhancements to on-road cycle provision for links between harbour and Toll Green (signage, road markings, etc.).

OPTION 3: A combination of both option 1 and 2, with a dedicated cycle path running along the A917 and diverting south onto a new multi-use path to run along the edge of the residential allocation.

Legend

- Residential Allocation in Local Development Plan
- Fife Coastal Path
- Potential Multi-use Path (following disused railway)
- Potential On-road and Off-road Sections Connecting Future Multi-use Path into Village
- Explore Improvements to On-road Link between Elie and NCR1
- Potential Cycle Parking
- Potential Bicycle Hire
- Focus Area for Linking Multi-use Path into Elie (see options on page)

Map labels: To Lundin Links and Leven, Kilconquhar Loch, West Muircambus, A917, Elie Estate, To St Monans (10-15 minute cycle), Earlsferry Links Golf Course, VILLAGE SPINE 2 KILOMETRES IN LENGTH - 20 minute walk or 5 minute cycle

Project Sheets

A Traffic Management   (pages 22-23)

B New Arrival points into the Village   (pages 24-25)

C Wayfinding and Improved Access to the Beach
(pages 26-27)

D Enhancing Toll Green   (pages 28-31)

E Making the Harbour a Destination   (pages 32-35)

F A Greater Range of Facilities   (pages 36-39)

Elie Estate

A917

PARK PLACE

HIGH STREET

Earlsferry Links Golf
Course

HIGH STREET

FERRY ROAD

Elie Beach

The
Harbour

Wadeslea
Park

Ruby Bay Car
Park

Chapel
Green

KEY POINTS OF INTEREST

1. Earlsferry Town Hall

2. The 19th Hole

3. Earlsferry House Care Home

4. Elie Library

5. The Pavilion Cafe / Restaurant

6. Elie Golf Club

7. Elie Primary School

8. Elie Parish Church

9. Elie Deli

10. Elie Kilconquhar & Colinsburgh Parish Office

11. The Ship Inn

12. Elie Surgery

PROJECT SHEET A
Traffic management

Identifying some of the key issues that, if addressed, can help the villages' street network function better for all modes of transport, enhancing safety and the overall experience of driving into and through the villages.

Ideas include:

- Improve road safety across High Street from the pharmacy to the deli, with the introduction of a zebra crossing and repainting right of way lines at High St / Park Place junction.
- Develop a new road connection to Ruby Bay car park.
- Clearer signage detailing the one way system. Add a sign at Ferry Road / Earlsferry High Street junction. Review signage across the village to ensure traffic moves correctly.
- Improve double yellow lines to promote traffic flow.
- Reduce the speed limit at entry points to Elie; consider extending 20MPH limit throughout.
- Introduce double yellow lines along the Toft from the Ship Inn to the Harbour.
- Make the golf course lane one way and develop a new road along the 18th fairway coming out at Ferry Road.
- Introduce traffic calming measures along Park Place and Woodside Road.
- Improve surfaces / fix potholes e.g. potholes on Ferry Road.
- Fund a transport appraisal to assess public transport requirements and to assess traffic management across the village.
- Assess need for a by-pass north of the Woodside Road houses.
- Introduce a pedestrian crossing at Ferry Road.

Key Players:

- Community
- Fife Council
- Landowners

Update road markings and signage

Traffic calming (see project sheet B)

Specific concerns / issues around speed of traffic on eastern approach into Elie

Green approach with potential street tree planting along western verge of Park Place

Improved signage and streetscape for One-way system / new one-way system linking pavilion to Ferry Road

Consider updating road marking and on-street parking restrictions along the Toft

Potential for seasonal closure to vehicular traffic along Admiral Close

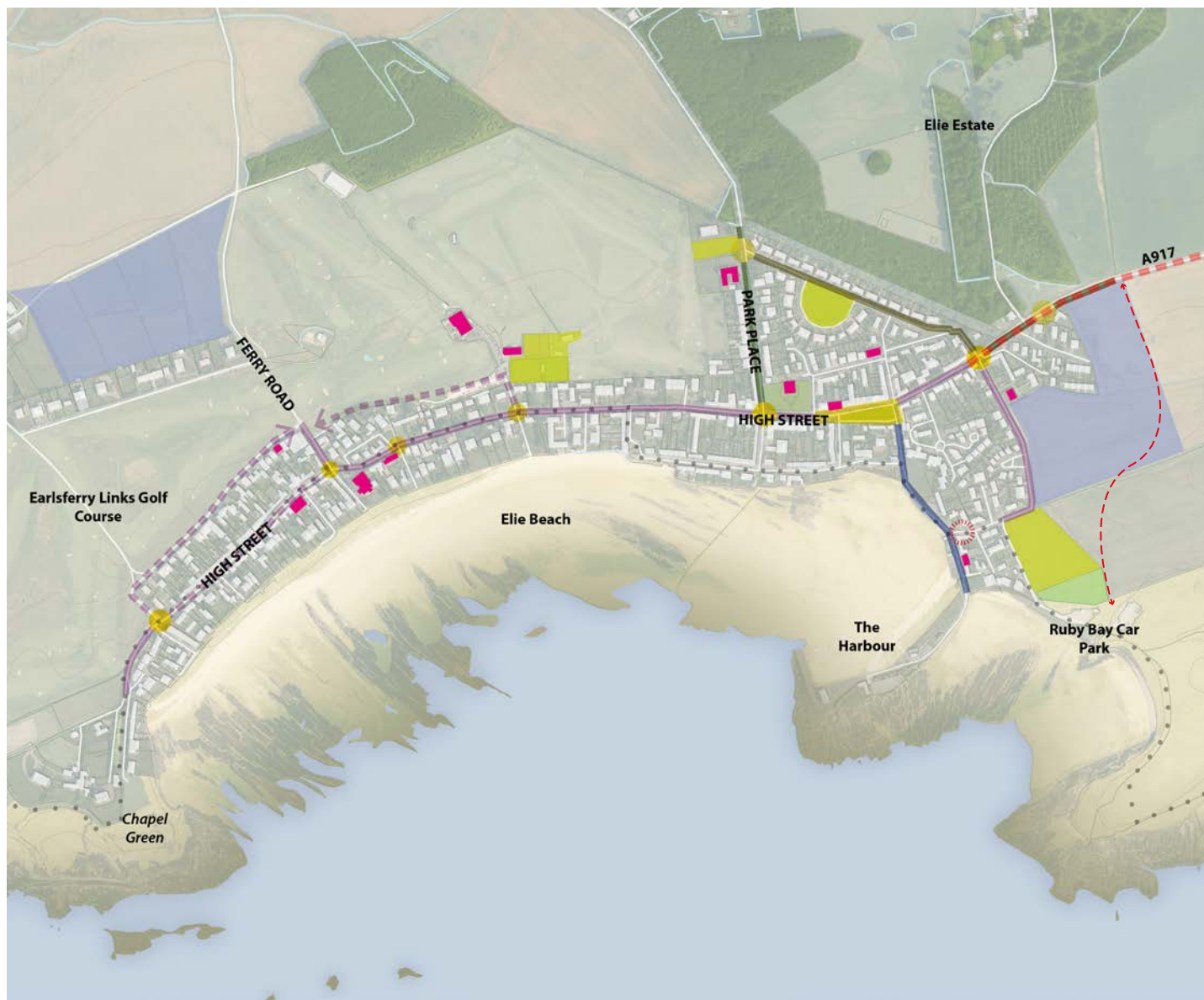Focused for junction / public realm improvement

Potential new link road to Ruby Bay car park

Key points of interest (refer to p21)

Fife Coastal Path

Residential allocation

Existing green space

This space, at the western end of the high street, has been identified as a key point along the one-way system in Earlsferry. Drivers and walkers converge at this point as it offers links to the beach, Chapel Green, the High Street and Links Road. The proposed approach, shown in the bottom image, indicates how the one-way system can be better articulated, while also improving the space for walkers and cyclists.

IDEAS TO REALISE AN IMPROVED ONE-WAY SYSTEM

1. New footpath link west from the proposed car park (see project sheet B) and existing footpath to the Chain Walk.

2. Raised table combined with the creation of a new public space to clearly articulate the routing of the one way system from High Street round to Links Road, while also creating a resting spot and navigation point for moving on to explore the history and landscape in and around Earlsferry.

3. Finger posts to direct walkers and cyclists along beach, golf course or high street route; potential for signs to include symbols to identify services along each route.

4. Facilities such as seating, bike parking and interpretative signage could be incorporated into the space.

5. Potential for a future upgrade to road surfacing and the removal of any vehicular signage clutter to help further signify the need for motorists to reduce speed in the area and promote Earlsferry's heritage status.

6. Potential to site a new James Braid statue within this space or at the entry of the new parking area.

LINKS ROAD
HIGH STREET
GLOVERS WYND
CHAPEL GREEN ROAD
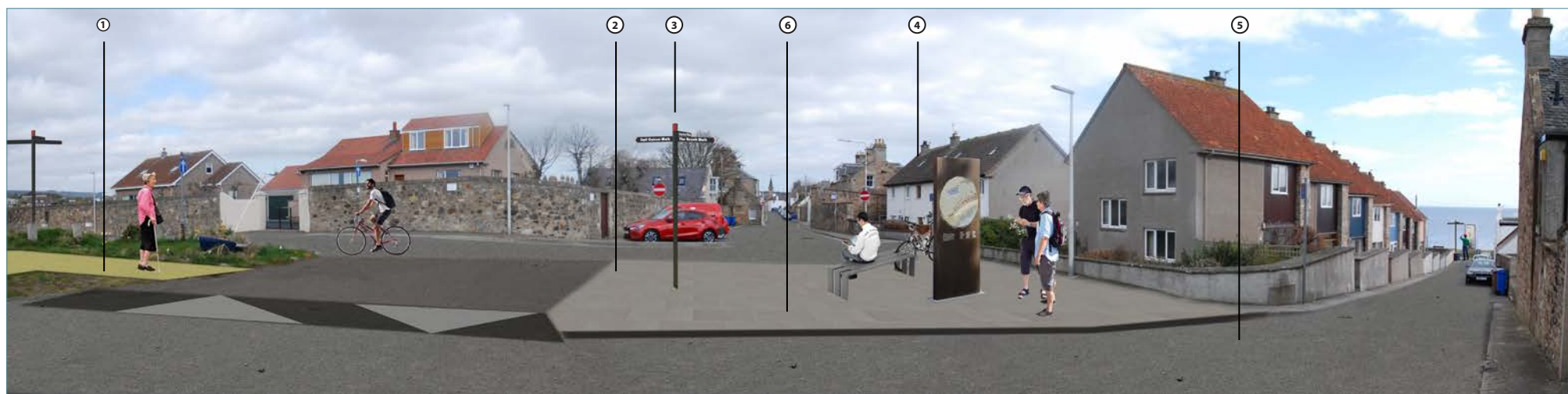
PROJECT SHEET B

New arrival experiences into the villages

Enhancing the arrival into the villages along the A917, Ferry Road and on to Park Place, while also providing parking areas to improve the visitor experience and reduce the number of visitors driving into the villages' centres.

Ideas include:

- Assess potential to develop new car parks near Chapel Green, and look into extending the car park at Ruby Bay; potential to incorporate cycle facilities, as well as bins and improved toilets.
- Consider development of a car park at Wadeslea Park.
- Purpose built site for campervans to free up parking spaces for other cars.
- Introduce parking fees at Ruby Bay to pay for upkeep and facilities.
- Introduce traffic calming measures on approach into the villages along Park Place, at the eastern end of Elie High Street, and along Woodside road.
- Enhance a gateway into the villages from along the A917, reducing vehicular speed to improve safety at Wadeslea Junction and provide a more welcoming arrival experience for cyclists and pedestrians.
- Enhance a gateway into the villages along Ferry Road, with new pedestrian crossing and improved surfaces / fix potholes.

Key Players:

- Community
- Fife Council
- Landowners
- Sustrans

Series of sites for new car parking in the villages, enhancing the visitor's arrival into the villages with the potential to incorporate community facilities.

1. **Earlsferry Car Park** - Potential to incorporate recycling facilities and cycle racks with new wayfinding signage and paths advertising the Chain Walk, Chapel Green, beach and Earlsferry High Street.

2. **Expanded provision at Lighthouse Car Park** - Potential to upgrade toilets and recycling facilities and introduce new wayfinding directing visitors to the Harbour via a potential link across the edge of Ruby Bay.

- Enhanced gateways to villages
- Traffic calming (refer to page 22)
- Green approach with potential street tree planting along western verge of Park Place
- Specific concerns / issues around speed of traffic on eastern approach into villages
- Focused for junction / public realm Improvement
- P Existing parking area
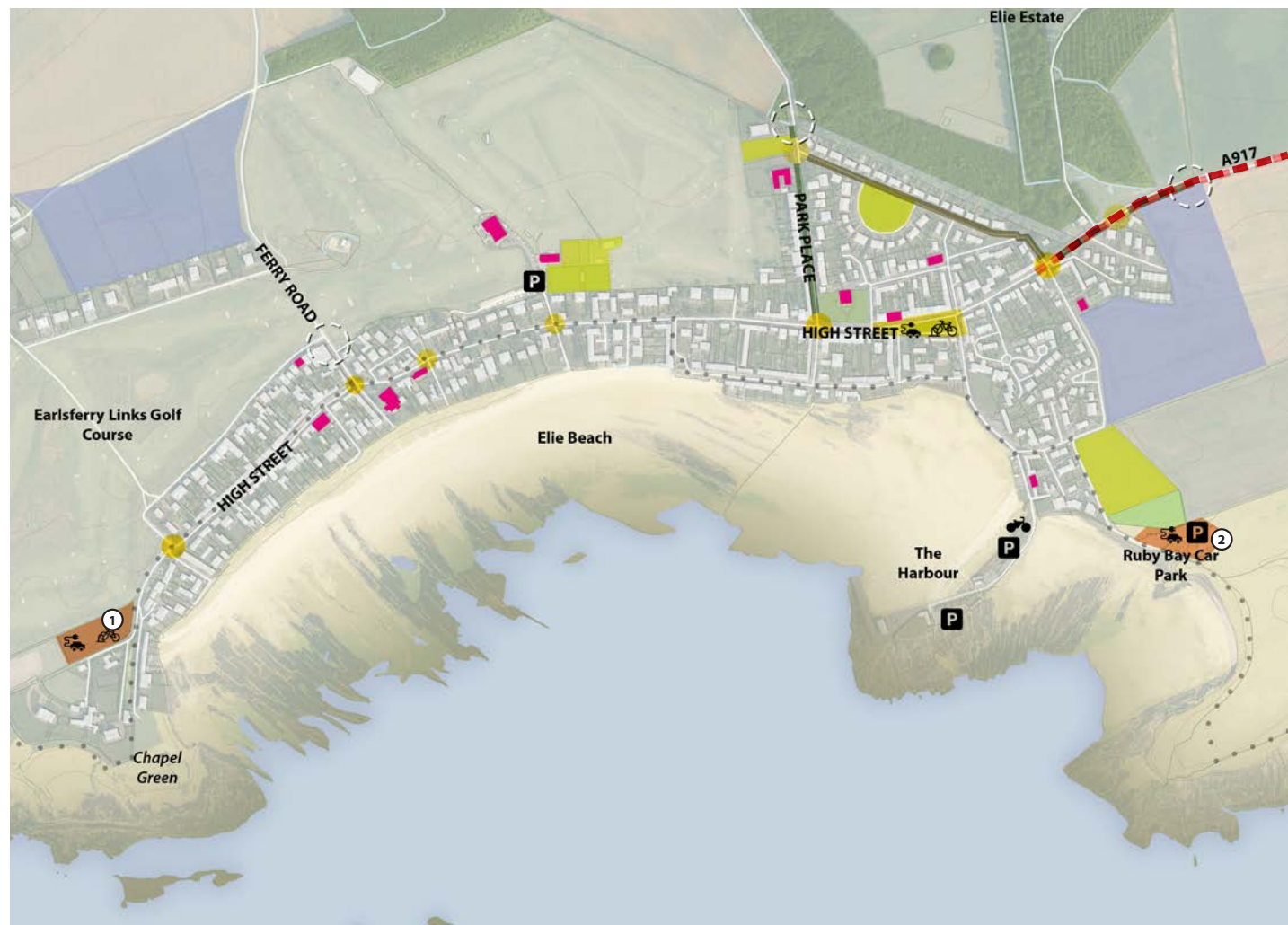- Electric car charging point
- New cycle parking
- Key points of interest (see page 21)
- Fife Coastal Path
- Residential allocation
- Existing green space

The eastern approach into Elie was identified as problematic due to the speed of traffic, presenting particular safety issues at the junction with Wadeslea. The following approach shows how emphasising the rights of other slower modes of transport (in this case cyclists) can contribute to providing a safer more welcoming approach into the village, enhancing some of the spaces along that approach.

IDEAS TO REALISE AN IMPROVED EASTERN APPROACH INTO THE VILLAGES

1. New gateway into Elie to introduce a raised table that reduces traffic speed into the village and provides a dedicated point for cyclists to cross.

2. Integrate a new sensitive welcome sign and digital speedometer into gateway.

3. Increase the width of the dedicated foot / cycle path leading out of the villages.

4. Narrow carriageways on the approach into the villages to reduce vehicular speed.

5. Simplify junctions and create a space that articulates place based qualities, such as the historic building frontage and stone wall boundary, and in doing so minimise the visual impact of the junctions and help to emphasise to drivers the need to remain at a slow speed on their approach into the villages and in turning onto Wadeslea Road.

6. Potential to integrate new interpretative signage.

7. Continuation of cycle provision along the street, providing a safe and direct link down to the Harbour area.

8. Introduce signage directing visitors to the expanded parking area at Ruby Bay.
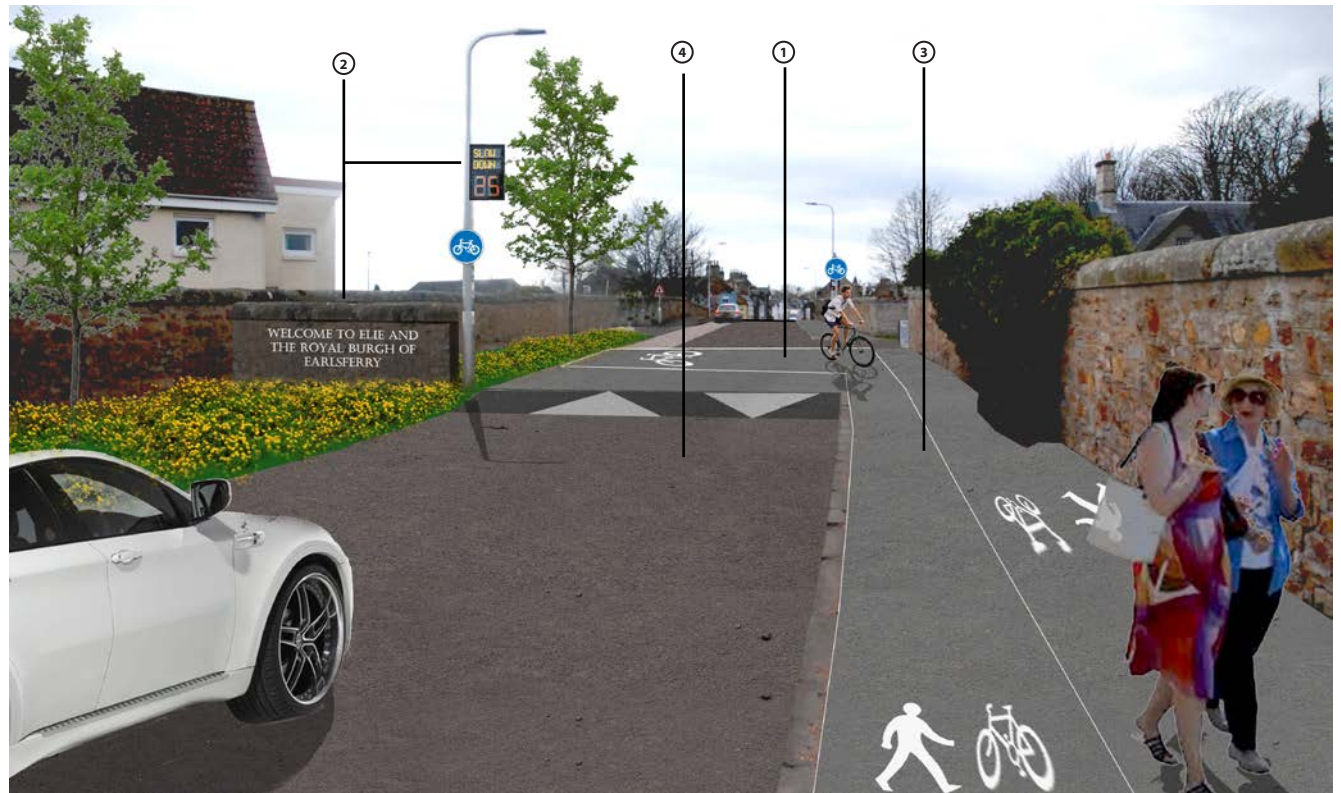
PROJECT SHEET C
Wayfinding and improved access to the beach

Elie & Earlsferry offer a number of distinctive walking routes, however there is little signage or connection between them. New wayfinding and infrastructure could help create a stronger network, and ensure visitors and locals fully experience the area's heritage and landscape.

Ideas include:

- Establish three themed walks through Earlsferry, based around the area's connections to its golfing heritage, the High Street and the beach.
- Improve signage across the villages to indicate where existing facilities are located; including updating signage at Chapel Green.
- Improve signage at Earlsferry Town Hall and church. Introduce more signage at the Pavilion / Toll Green / Pubs.
- Improve road safety across the High Street from the pharmacy to the deli with introduction of a zebra crossing, and repainting right of way lines at High Street / Park Place junction.
- Interpretative signing introduced to the WW2 battery.
- Better control over access to the coastal path and Ruby Bay area with a walkway from Ruby Bay car park along the beach to the harbour.
- Electric golf carts / electric bikes / beach wheelchairs for community use.
- Improve roads and pavements; slopes are too steep and pavements too narrow for wheelchairs and pushchairs.
- Advertise the heritage of the area; promote pilgrims way as a tourist draw; promote Kincraig gun and the Pictish ruins.
- Introduce new parking racks for bikes.
- Have a statue of a locally significant golfer. Contact James Braid Society to ensure this connection is promoted.
- Erect beach huts on the harbour beach.

Key Players:

- Community
- Fife Council
- Historic Society
- Sustrans
- Landowners
- James Braid Society
- Earlsferry Town Hall steering group

Introduce directional and interpretative signage along three walking routes to draw attention to the area's history and natural beauty.

- ••• 'Golfing Heritage' Walk
- ••• 'Historic High Street' Walk
- ••• 'Beachfront' Walk

- ||| New pedestrian crossing
- ← Improved access to beach
- ← New footpath

- Existing public toilets
- New / upgraded public toilets
- New cycle parking
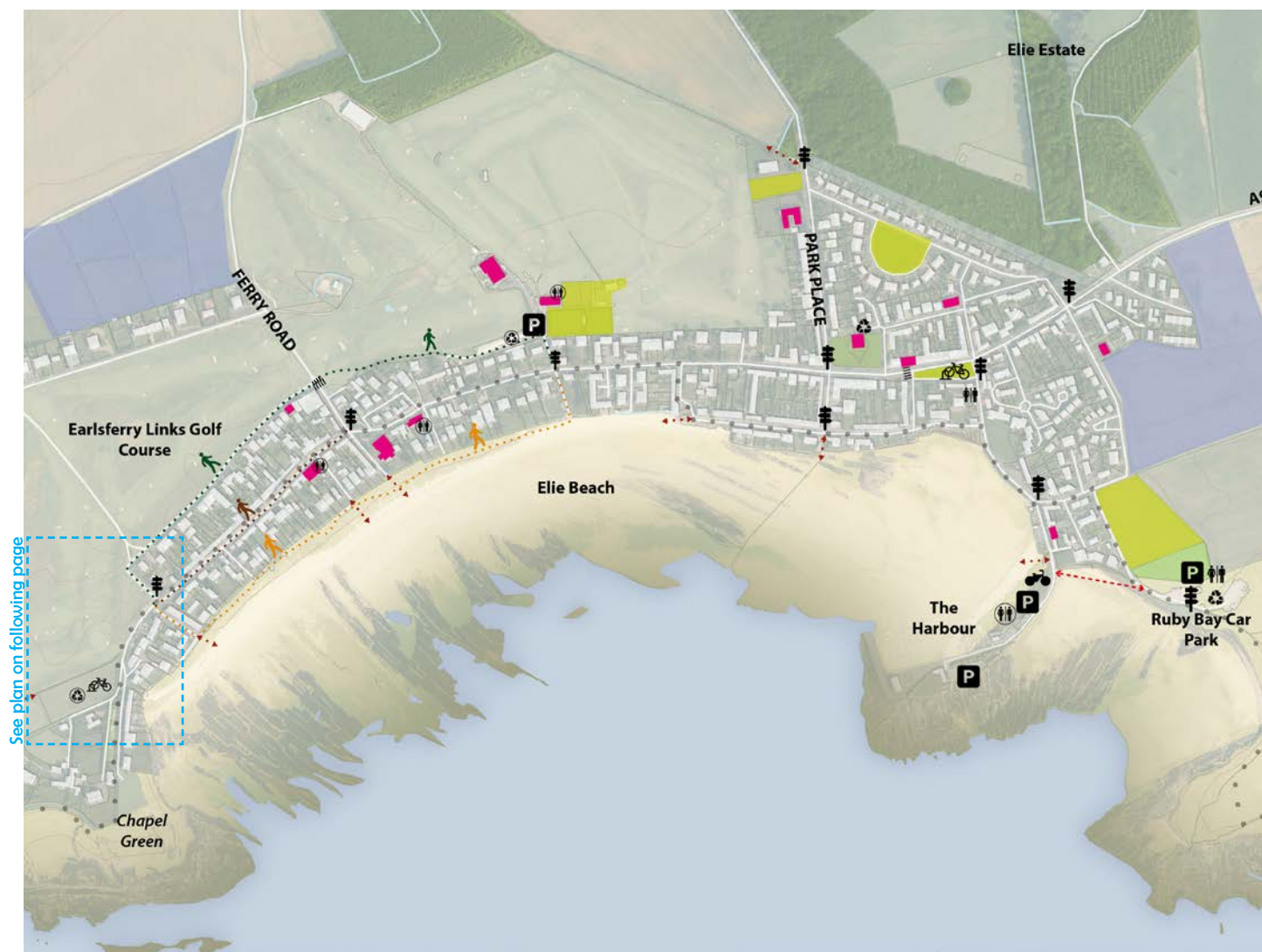- Key wayfinding points
- Potential bike hire
- P Existing parking area
- Key points of onterest (see page 21)
- ••• Fife Coastal Path

- Residential allocation
- Existing green space

See plan on following page

26

Enhanced wayfinding and footpath provision can provide a clearer and more welcoming link between the Fife Coastal Route and Earlsferry High Street. In conjunction with a potential new parking area and rearranged junction at the High Street and Links Road (as shown in project sheet A), this creates the opportunity for more visitors and locals to engage with and enjoy the heritage and landscape of the area (for key to symbols refer to previous page).

The Harbour area in relation to the Fife Coastal Path:

Signage, wayfinding, landmarks, routes, facilities and destination attractions would help the Harbour become a more integrated asset to Elie & Earlsferry.

Opportunities to introduce signage and interpretative material that draws the attention of residents and visitors to the history and natural beauty of the area in new and exciting ways.

PROJECT SHEET D

Enhancing Toll Green

Toll Green is the overlooked greenspace at the heart of Elie, and has the potential to become a focus for local businesses surrounding it. Responses at the local economy, connections and community workshops all raised ideas for how this space could be revitalised.

Ideas include:

- More public seating.
- Expand the public realm and reclaim it from nesting birds.
- Introduce a shared surface roadway.
- Refurbish the old water fountain or replace it.
- Introduce more street cleaning.
- Consider the design options put forward on the following pages to enhance the space for a greater range of users.

Potential Impact:

- Extending Toll Green's usability as a public greenspace.
- Encouraging walking and cycling in a safe setting.
- Celebrating and highlighting the attractive architecture of the buildings in the town centre.
- Developing Toll Green as a focus for local businesses offering an attractive retail and visitor environment.

Key Players:

- Fife Council
- Historic Environment Scotland
- Local Businesses

Existing Toll Green:

Summary of issues raised in workshops:

1. Birds in the trees cause mess and noise. The large trees cast too much heavy shade.
2. This road is hardly ever used, and could be great for walking / cycling.
3. We would love a community garden somewhere in Elie & Earlsferry.
4. Opportunity for community signage / information on events and festivals.
5. It can be difficult to cross the road.
6. People use the picnic benches to have a drink from the Station Buffet Bar.
7. Lots of cars turn in the road here.

Electrical charging points possible with formalised parking arrangements.

Potential to introduce new feature lighting to draw attention to trees.
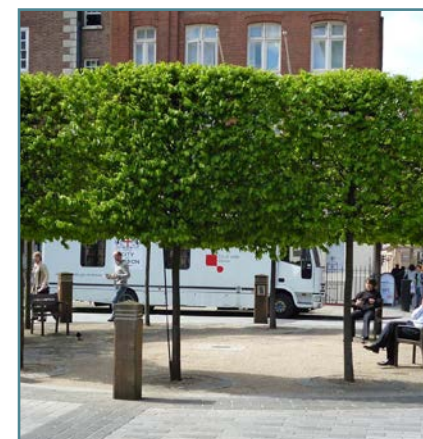
Toll Green celebrated as a beautiful public garden space, where Station Buffet Bar patrons can enjoy a drink outside and locals come together to manage the space as a community garden.

Option 1: Light touch de-cluttering and retaining existing trees.

- Retain existing trees as a visually distinctive feature and to retain a comfortable scale to the overall streetscape environment.
- De-clutter the space generally, by removing unnecessary street signage and clutter.
- Remove the perimeter railing and encourage free access across the A917.
- Pedestrian crossing infrastructure introduced to create a safe road crossing point, in turn helping to slow traffic speeds.
- Formalise on-street parking, with proper restrictions and markings.

Option 2: Replacement trees and some pavement realignment to signal a change in road user hierarchy.

- Replant trees in a pleached form e.g. lime trees to create a green edge to the roadside, while discouraging bird nesting.
- Plant and manage the public open space at Toll Green as a community garden. Layout beds which can be planted with low maintenance perennials in a coastal aesthetic, offering a planting structure inviting further involvement by local growers.
- Widen the greenspace area to narrow the A917, still allowing for managed on-street car parking.
- Remove the perimeter railing to open space and encourage a pedestrian crossing between the local businesses on the north side and the greenspace to the south.
- Pedestrianise the lane between Rankeillor Street and Stenton Row and encourage its use as a walking and cycling route with integrated signage.

Toll Green Option 3: High Street re-alignment

Discussions at the April follow-up event raised a third option, for a more ambitious redesign of Toll Green.

Rather than trying to promote multiple pedestrian crossings on the A917, the proposal is to realign the carriageway to the south of the public greenspace, introducing a road geometry which would naturally slow traffic speeds and which achieves a much closer connection between the local businesses and the open space.

The diagram on the next page is a notional indication of how the street could be re-imagined to take the traffic away from the High Street. It offers the opportunity to integrate more town centre car parking. A re-designed open space with planting in the middle of the streetscape could visually soften the area, while also creating a space for outdoor seating in the south facing part of the street.

Key Players:

- Fife Council
- Central Scotland Green Network Trust
- Sustrans

EXISTING ISSUES

1. A917 - main road through Elie, issues with traffic speeds.
2. Greenspace is in the north facing (shady) side of the street.
3. Pavements are very narrow.
4. This street is barely used for either walking or vehicular traffic.
5. Trees are an issue in terms of bird nesting / mess.
6. Limited parking opportunity, inefficient.
7. Weak connection between local businesses and outdoor seating opportunities.

PROPOSED OPPORTUNITIES

1. A917 re-routed along the southern side of the town centre; geometry helps to reduce traffic speeds.
2. Move open / greenspace to north side, to create a sun trap and seating opportunity adjacent to the local businesses.
3. Widen pavements.
4. On street parking.
5. Trees selected which discourage larger birds from nesting.
6. Relocation of bus stop.

The community were invited to select images from a wide assortment, to visualise the look and feel of an enhanced Toll Green space. The images above summarise the essence of the images selected; a bustling market square, well designed street furniture, and opportunity for urban tree planting.

PROJECT SHEET E

Making the Harbour a Destination

Turning the harbour into a destination for residents and visitors with improved footpath integration and facilities that allow for a greater mix of year round events and activities.

Ideas include:

- Make improvements to the harbour (deepening / pontoon / breakwater) to allow year round mooring of boats and the introduction of year round watersports.
- Develop a series of established walking routes along the beach for adults and children, with accompanying promotional material.
- Introduce double yellow lines along the Toft from the Ship Inn to the Harbour.
- No parking between Admiralty Lane and the Harbour.
- Clean up Ruby Bay, link with Fife Council to remove waste, and have an organisation to keep it going.
- Beach Management – to address dunes and seek to improve the area around the harbour affected by deposition.
- Introduce facilities for campervans to stop people damaging the dunes.
- Take steps to preserve and enhance local wildlife habitats.
- Erect huts on Harbour Beach.

Key Players:

- Community
- Environmental Action Group
- SNH
- Fife Council
- The Harbour Trust
- Elie Watersports
- The Sailing Club

THE EXISTING HARBOUR:

Issues highlighted by participants at workshops about the current Harbour arrangement and facilities.

1. The Toft is congested and dangerous
2. Toilets closed
3. Seasonal fluctuation, needs more steady attraction
4. Missing footpath link to Harbour - Coastal Path walkers aren't aware of the Harbour as a destination
5. Not enough car parking at Ruby Bay
6. Bay conditions are variable affecting year-round use

Before: looking south west along the Harbour road

IDEAS FOR A HARBOUR DESTINATION

1. Gallery and residential artists' studio
2. Cafe with terrace seating
3. Management arrangement to open existing toilet facilities
4. Extend toilet facilities to provide changing and showering
5. Widen to encourage active travel choices
6. Graphic road markings to encourage shared use
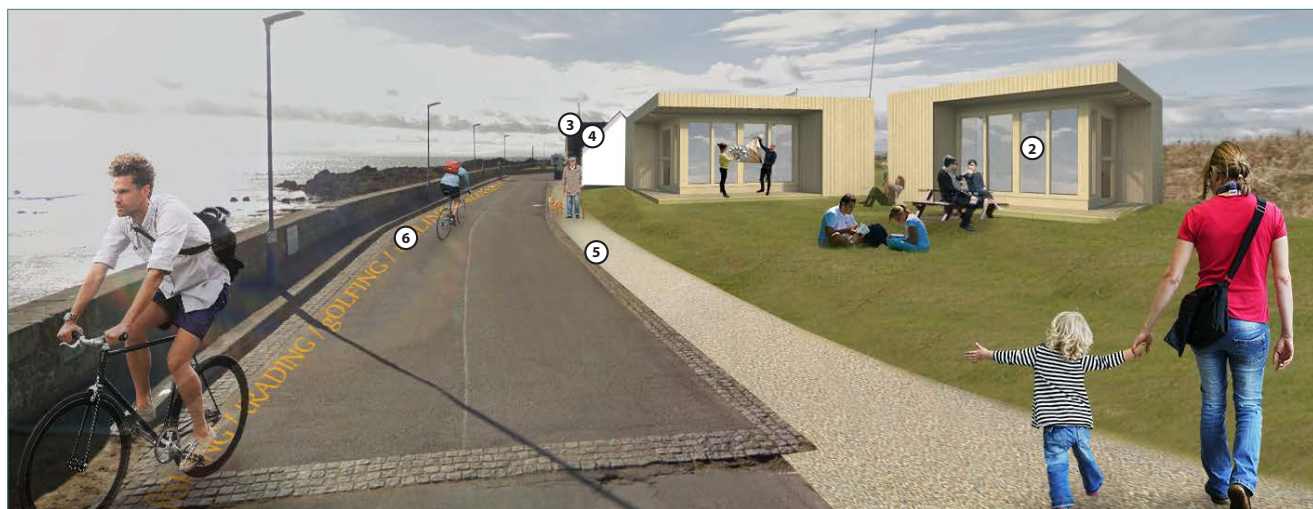
After: illustrative visualisation

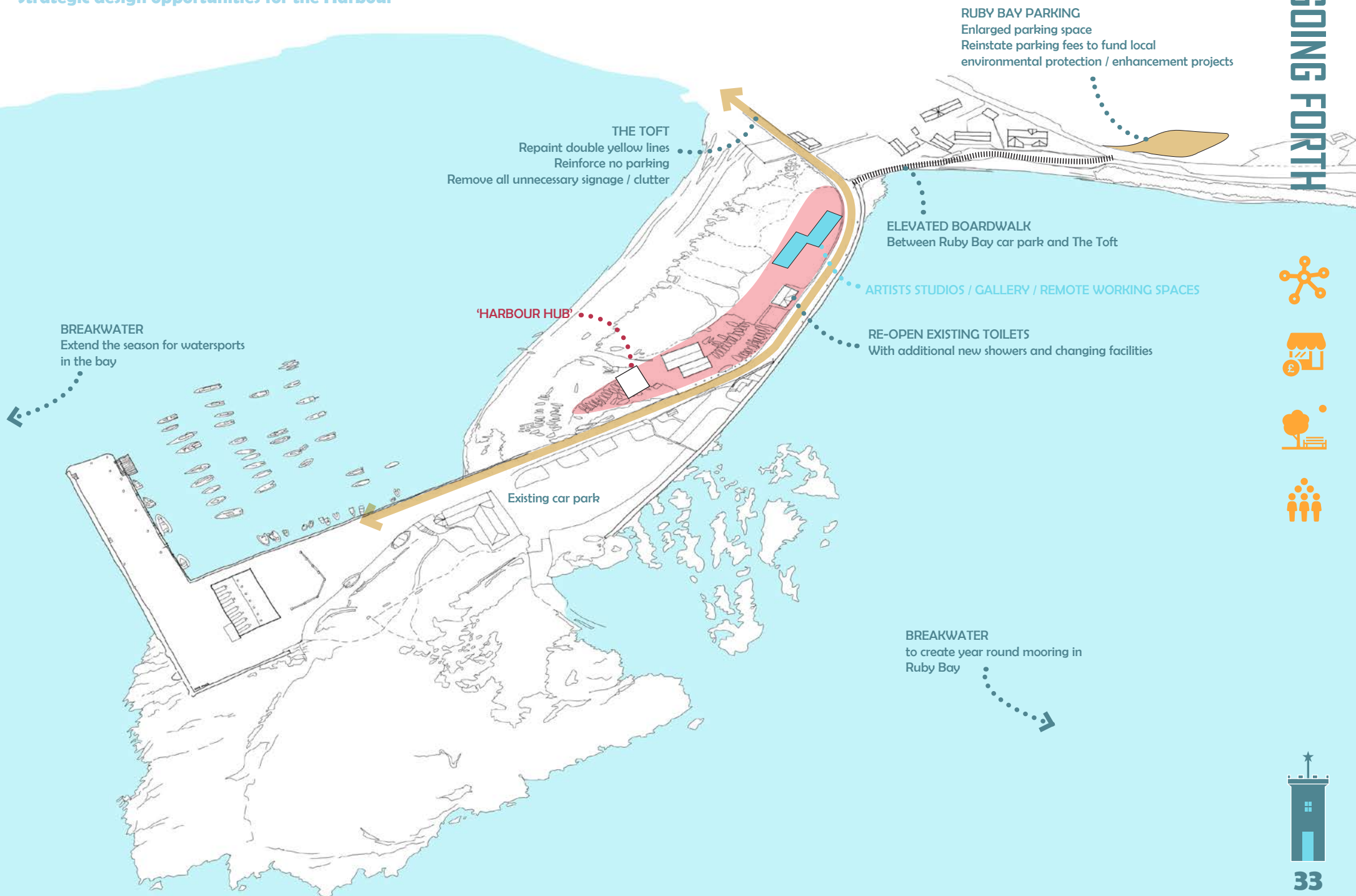# Strategic design opportunities for the Harbour

RUBY BAY PARKING
Enlarged parking space
Reinstate parking fees to fund local
environmental protection / enhancement projects

THE TOFT
Repaint double yellow lines
Reinforce no parking
Remove all unnecessary signage / clutter

ELEVATED BOARDWALK
Between Ruby Bay car park and The Toft

ARTISTS STUDIOS / GALLERY / REMOTE WORKING SPACES

'HARBOUR HUB'

BREAKWATER
Extend the season for watersports
in the bay

RE-OPEN EXISTING TOILETS
With additional new showers and changing facilities

Existing car park

BREAKWATER
to create year round mooring in
Ruby Bay

Making the Harbour a Destination

Emerging from detailed discussions with local representatives at the April follow-up event was the idea of a building which functions as a Harbour Hub.

Elie Watersports and members of the community described commercial limitations due to facilities and lack of built infrastructure to support the needs of visitors to the Harbour. The design team and workshop participants developed ideas for a building which would include:

- Indoor changing and toilet facilities.
- A roof-top café with 360° views.
- A boardwalk over the dunes from the upper level reducing erosion and impact on the natural environment.
- Use of the dunes to visually contain a two storey building.
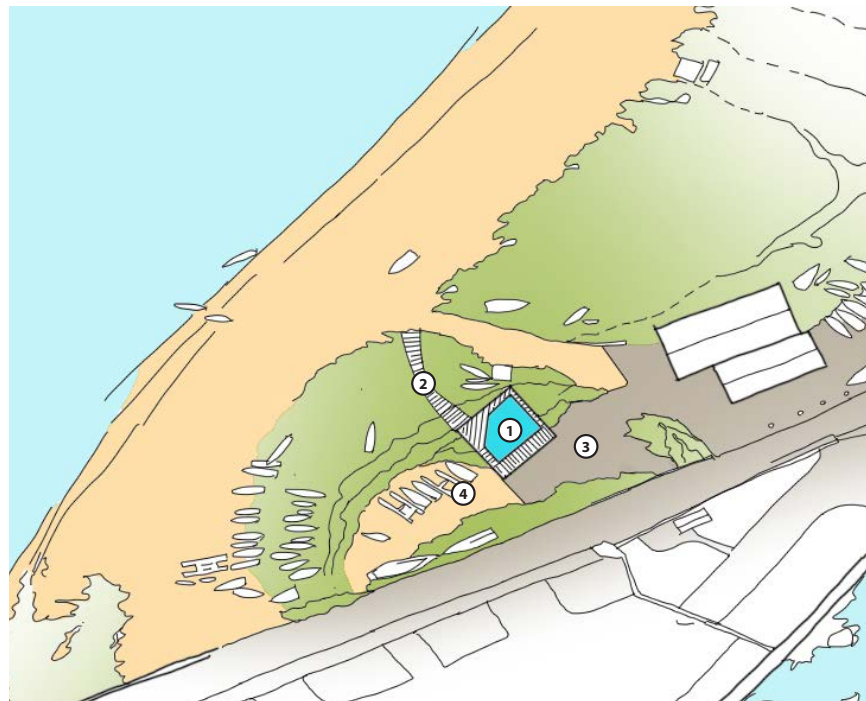
The diagrams are indicative.

Key Players:

- Fife Council
- Elie Watersports
- The Harbour Trust
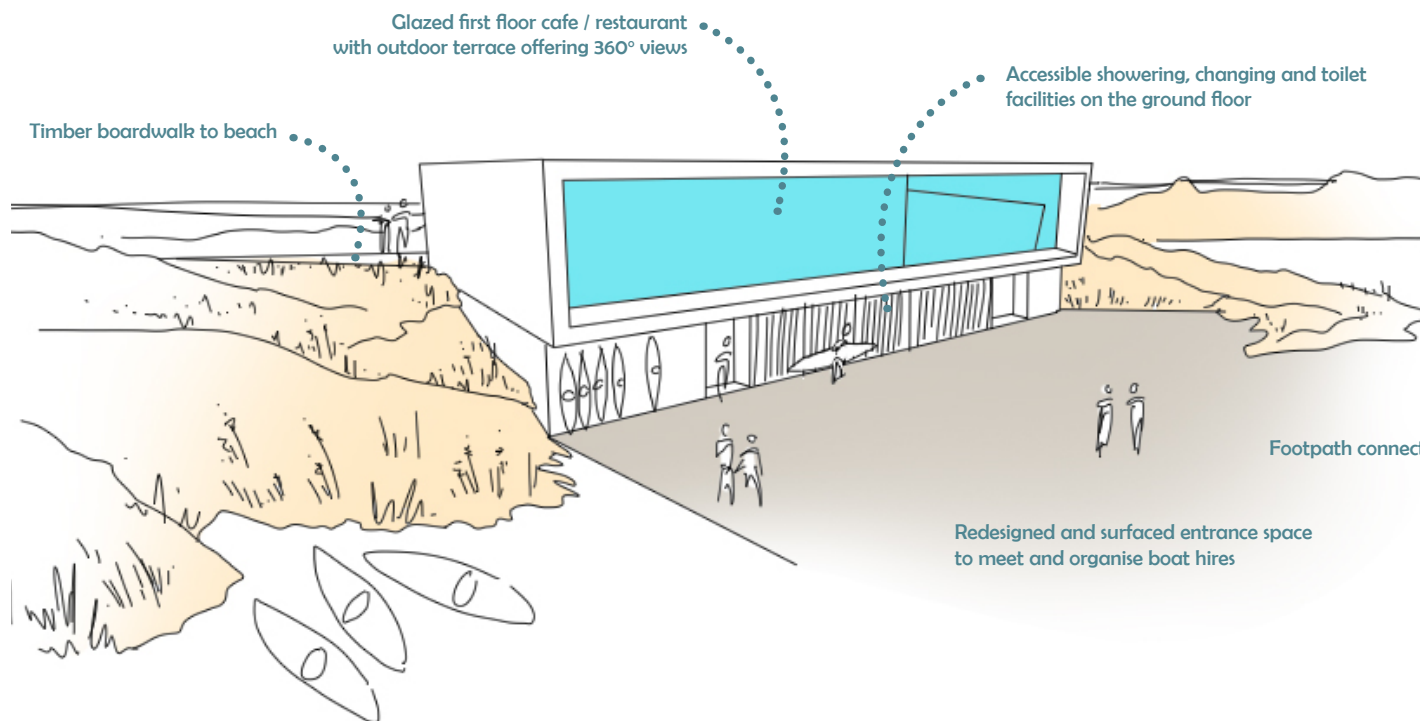

EXISTING WATERSPORTS HUB

1. No toilets or changing facilities.
2. Informal access routes damage dunes.
3. No sense of arrival or opportunities to stay and enjoy the view.
4. Open / informal storage of boats presents potential health and safety issue.

PROPOSED NEW WATERSPORTS HUB BUILDING

1. New hub building offering changing facilities, toilets, storage, restaurant / cafe, and a 1st floor level viewing terrace.
2. Boardwalk access over dunes from 1st floor terrace.
3. Organisation of access and arrival infrastructure.
4. Secure and controlled boat storage area.

A possible Harbour Hub building

Timber boardwalk to beach

Glazed first floor cafe / restaurant with outdoor terrace offering 360° views

Accessible showering, changing and toilet facilities on the ground floor

COMMUNITY MANAGEMENT
A new harbour hub building could be owned and managed as a community asset. It could be leased to local businesses.

Funds raised could be used directly in the management and maintenance of the Harbour area as a socially and economically sustainable community resource.

Footpath connection to Elie Watersports

Redesigned and surfaced entrance space to meet and organise boat hires

Bike rental, artists studios, gallery space and cafe

Expanding the range of Harbour activities and user groups

Boardwalk to the beach extending from a first floor cafe terrace

PROJECT SHEET F

A Greater Range of Facilities

The existing facilities at The Pavilion and other recreational areas could be extended to offer wider leisure opportunities, supporting active, healthy and enjoyable lifestyles.

Ideas include:

- Making more of night / evening facilities at the Pavilion.
- Redesign the play park at the Pavilion, including resurfacing and a potential play park.
- Add cross fit equipment and develop a fitness trail.
- Improve existing facilities at Woodside Park.
- Develop year round sports facilities at the Pavilion e.g. gym / swimming pool / trampolines / squash courts / an indoor play area for children e.g. climbing wall / soft play.
- Introduce floodlights at the Pavilion.
- Introduce a curling rink and/or ice rink in the area.
- Encourage youth participation in local sports with free membership to golf club/sports club.
- Introduce goal posts at Wadeslea and use for football sessions and youth club meetings.
- Introduce outdoor fitness equipment at Wadeslea Park.
- Make use of the outdoor play park and hall at the school for holiday clubs, to increase the viability of the school in the long term.
- Develop more activities locally for the elderly.

Opportunities / Key Players:

- Community / local instructors
- Town Hall Committee
- Fayre Day Committee
- Golf Club / Sports Club
- Elie Estates

Woodside Crescent Play Park

WOODSIDE CRESCENT PLAY PARK IMPROVEMENTS
Discussions have begun with Fife Council about improving the play park on Woodside Crescent.
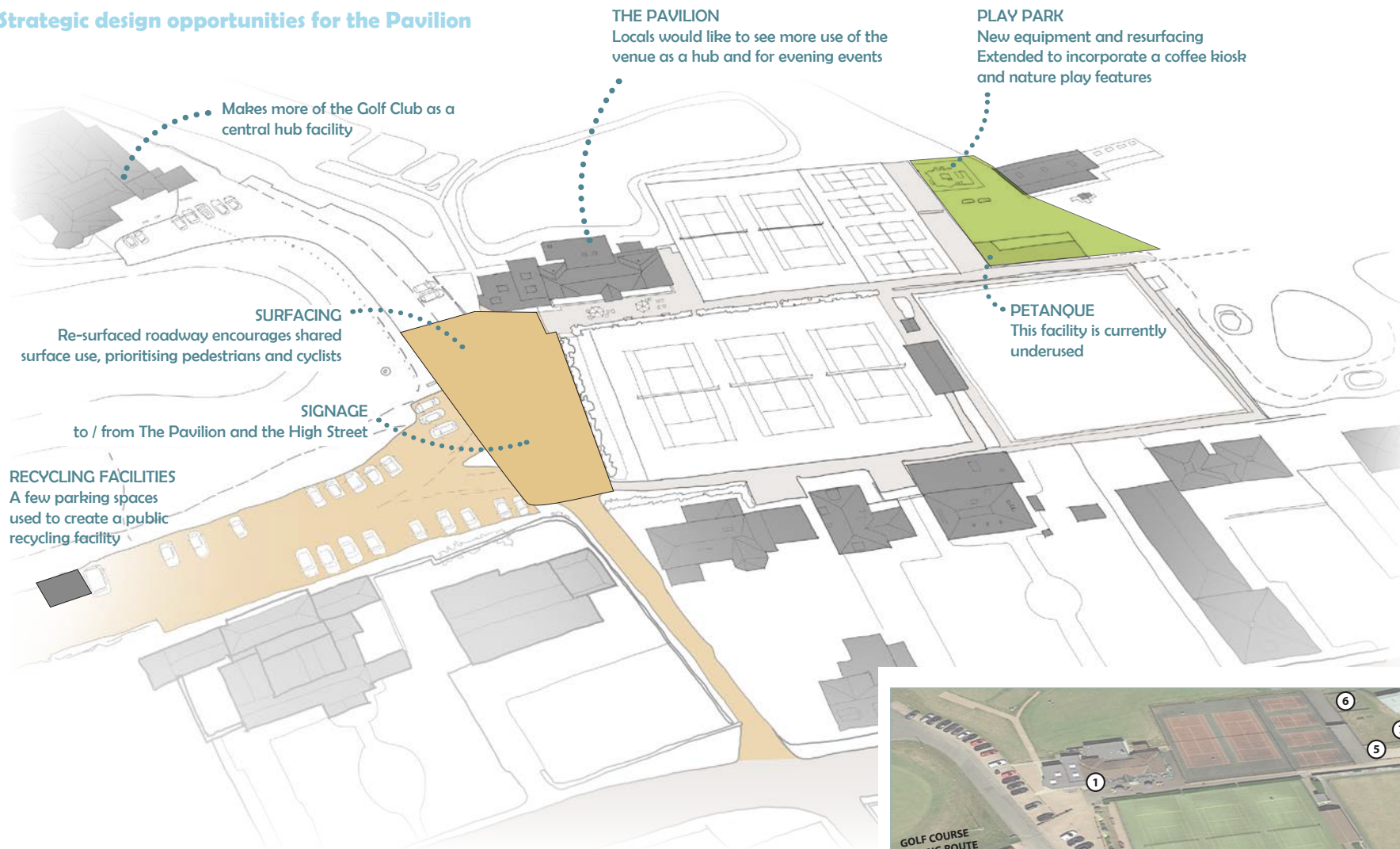
Wadeslea pitch

FURTHER CONVERSATION TO ESTABLISH COMMUNITY USES FOR THE PITCH OFF WADESLEA
Growing space, sports facilities, parkland

The Play Park at the Pavilion

IMPROVEMENTS IN THE PLAY AND FITNESS PROVISION IN THE PAVILION
(Refer to pages 38-39)

Strategic design opportunities for the Pavilion

THE PAVILION
Locals would like to see more use of the venue as a hub and for evening events

PLAY PARK
New equipment and resurfacing
Extended to incorporate a coffee kiosk and nature play features

Makes more of the Golf Club as a central hub facility

PETANQUE
This facility is currently underused

SURFACING
Re-surfaced roadway encourages shared surface use, prioritising pedestrians and cyclists

SIGNAGE
to / from The Pavilion and the High Street

RECYCLING FACILITIES
A few parking spaces used to create a public recycling facility

Issues highlighted by participants at workshops about the current Pavilion arrangement and facilities.

1. The Pavilion seems to locals to be an underused resource.
2. Possible location for recycling / bin facilities.
3. Weak connection between High Street and the Pavilion / Golf Course.
4. Better signage and wayfinding.
5. Create a space where children don't need to look out for cars.
6. Existing play area underused and unimaginative.
7. New coffee kiosk.

GOLF COURSE WALKING ROUTE

HIGH STREETS WALKING ROUTE
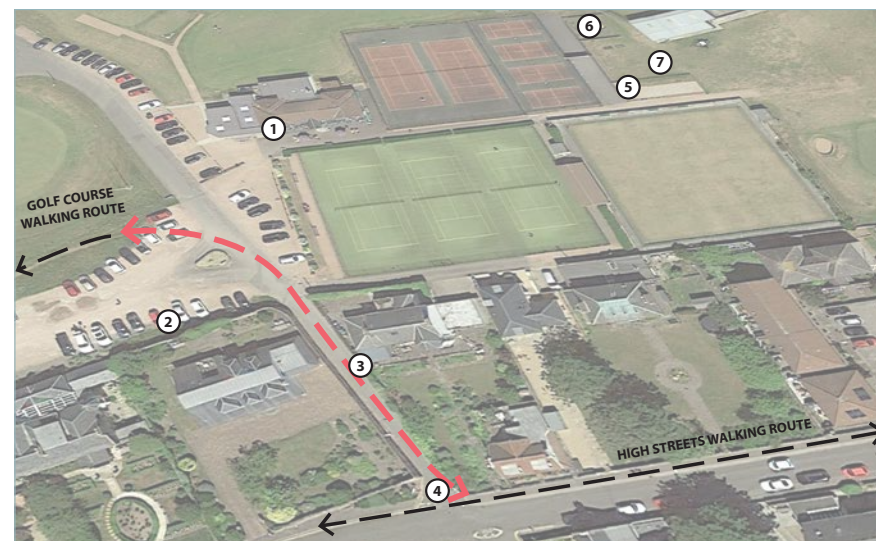
EXISTING ISSUES AT THE PAVILION ENTRANCE

1. Golf Course-side paths aren't well marked or integrated.
2. Signage difficult to read, doesn't add to the interpretive strategy.
3. Car dominance in this busy area.
4. This area could be redesigned to create a more welcoming 'front door' to The Pavilion.

IDEAS TO REALISE AN IMPROVED PAVILION ENTRANCE SPACE

1. Interpretive signage.
2. Wayfinding signage.
3. An attractive, designed landscape at the entrance space to The Pavilion, encourages people to stop in this space and engage with the facilities and amenities on offer.
4. Seating opportunities, bespoke design to fit in with the sloping grounds, perhaps artist designed and built taking inspiration from the dune-scape.
5. Resurfaced shared road / pedestrian space, provides an attractive setting which isn't car-dominated.
6. Clearer path routes along the Golf Course fringes, integrating with the wider path network and showcasing the golfing heritage. Statues / interpretive plaques could be sited along this route.
7. The reorganisation promotes the use of the golf club as part of the central hub.

Introducing improved play facilities that cater for a range of age groups.

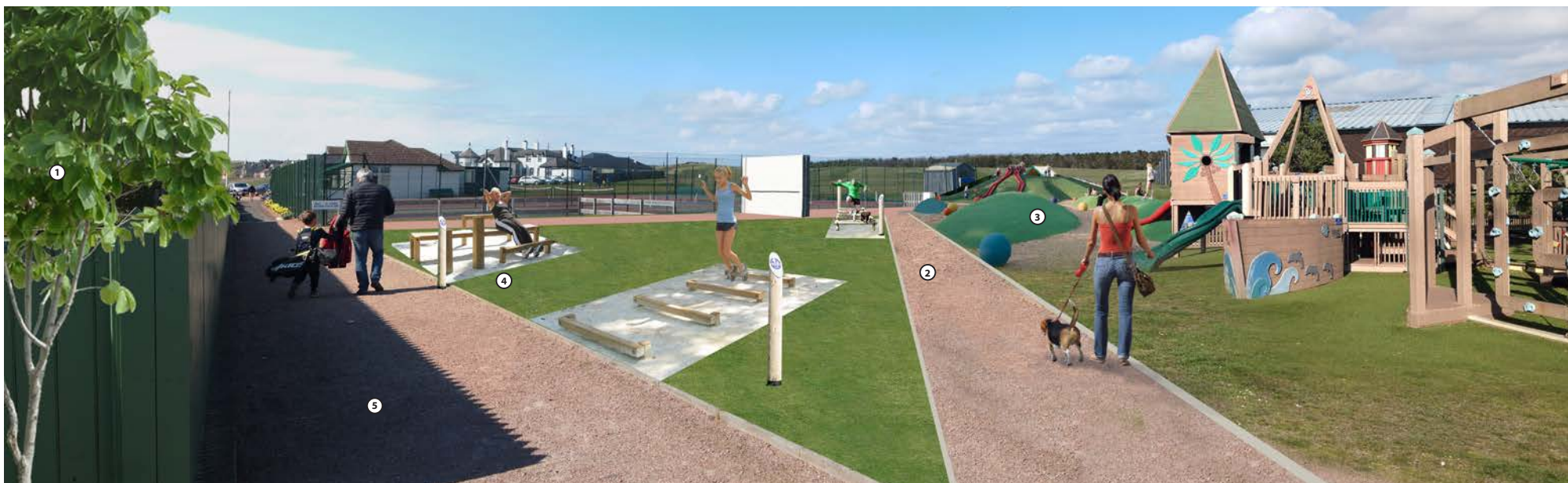Creating an attractive landscaped front garden to the Pavilion complex.

Encourage adult fitness with fitness trails.

EXISTING ISSUES AT THE PAVILION ENTRANCE

1. Limited integration with the wider path network.
2. Unsafe for children on their own due to vehicular circulation / car parking.
3. Underused petanque facility.
4. Visually dominated by fencing.

IDEAS TO IMPROVE THE PLAY AREA

1. Planting to make the 'back' of the Pavilion a more attractive environment.
2. Fitness trail starting / ending at the Pavilion, forming a loop around the tennis courts, playground and bowling lawn.
3. Enhanced children's play ground, with more natural play features and a wider range of equipment for different age groups.
4. Remove petanque and install outdoor gym equipment.
5. Integrated footpath connections encourage connections between the Pavilion and the High Street / Golf Course walks.

Masterplan

The masterplan pulls together the key local priorities and projects into a single plan, offering a direct reference for understanding the physical proposals that will help Elie and Earlsferry continue to be welcoming, safe, active and accessible places for all.

Enhanced village gateways

Update road markings and signage

Traffic calming / community support for 20mph limit (see project sheet B)

Green approach with potential street tree planting along western edge of Park Place

Improved signage and streetscape for one-way system (see project sheet A) / new one-way system linking pavilion to Ferry Road

Consider updating road marking and on-street parking restrictions along The Toft

Specific concerns / issues around speed of traffic on eastern approach into Elie

Potential for seasonal closure to vehicular traffic along Admiral Close

Focused for junction / public realm / traffic calming improvement

Potential new eastern link road to Ruby Bay car park

Key points of interest

Fife Coastal Path

Catchment circle (5 or 10 minute walk)

Extend and enhance Wadeslea Park

Residential allocation

Existing green space

New pedestrian crossing

Improved access to beach

New footpath

Existing public toilets

New / upgraded public toilets

New cycle parking

Key wayfinding points

Potential Bike Hire

Existing parking area

Electric car charging point

Bus stops

Existing recycling facilities

New recycling facilities

Introduce directional and interpretative signage along three walking routes to draw attention to the area's history and natural beauty.

• • • 'Golfing Heritage' Walk

• • • 'Historic High Street' Walk

• • • 'Beachfront' Walk

Sites for new car parking in the village, enhancing the visitor's arrival into the villages with potential to incorporate community facilities.

1. **Earlsferry Car Park** - Potential to incorporate recycling facilities and cycle racks with new wayfinding signage and paths e.g. to Chain Walk, Chapel Green, beach and Earlsferry High Street.

2. **Expanded provision at Ruby Bay Car Park** - Potential to upgrade toilets and recycling facilities and introduce new wayfinding directing visitors to the Harbour via a potential link across the edge of Ruby Bay.

Elie Estate

5 minute walk from Toll Green

A917

5 minute walk from Northern Car Park

PARK PLACE

FERRY ROAD

5 minute walk from Earlsferry Car Park

HIGH STREET

HIGH STREET

Earlsferry Links Golf Course

Elie Beach

Wadeslea Park

The Harbour

Ruby Bay Car Park

10 minute walk from Toll Green

5 minute walk from Lighthouse Car Park

Chapel Green

LIKES

DISLIKES

- NEED TO LINK UP PATHS / PILGRIMMS WAY
- CHAIN WALK.
- Beach walking
- SCHISM. NOT AS VIBRANT AS IT WAS.
- Uniqueness of village life.
- LEISURE FACILITY AT HARBOUR.
- SKIFF (row boats / rowing) AS A NEW WATHER COMMUNITY PROJECT + FITNESS.
- MISBEHAVIOUR ON THE CHAIN WALK PUTTING IT IN JEOPARDY
- IMPROVE PLAY AREA AT PAVILION
- DISLIKES
- Dog fouling in holidays
- Beach
- Walking → F.C.P.
- WATER SPORTS.
- EASY ACCESS TO FACILITIES. — NEARBY — NOT TOO MANY RULES & REG FOR A NATURE PARK
- BEHAVIOUR ON THE BEACH
- GOLF CLUB ERNODE ELITIST FACILITIES COULD BE OPEN & ENJOYABLE
- RUBBISH ON THE BEACH (littering)
- Small no of additional affordable homes
- REDESIGN OF PLAY PARK EQUIPMENT - MORE MODERN
- Watersports great for kids - + adults who want to join in
- Access To COASTAL PATH
- BEACH WALKING
- Golf Walking
- Golf + tennis
- safety
- SAFE
- BONFIRES ON THE BEACH
- LACK OF INDOOR FACILITIES - GYM - CLIMBING WALL
- EQUITY FOR THE LADIES AT THE GOLF COURSE
- Beach
- Protection of what we have.
- Can enjoy good outdoor activities - sailing, beach walks, golf, tennis & bowling
- FILM CLUB + WINE CLUB
- Better community hub
- Spts - Tennis / Golf
- Short term in Town Hall in Winter
- Sewage Drainage
- Broadband unreliable
- Toddler Group
- harbour house herberry
- HOLD OF HOUSES PLOWS

The Action Plan helps show how each action relates to the strategy and projects set out in chapters 4 and 5. It identifies a short, medium or long term timescale. It identifies both physical and non-physical actions.

Theme 1: Connectivity

TIMESCALE

	Short
	Medium
	Long

Priorities	Actions (Priority actions identified by the community are **in bold**)	Timescale	Delivery
1. IMPROVE TRAFFIC MANAGEMENT: develop a transport strategy aimed at improving safety and traffic flow.	**Improve road safety across High Street from the pharmacy to the deli with introduction of a zebra crossing and repainting right of way lines at High Street / Park Place junction.**	Short	Community, Fife Council
	Assess need for traffic restrictions. Develop a new road connection to Ruby Bay car park. Develop a walkway from Ruby Bay car park along the beach to the harbour.	Long	Community, Fife Council, Harbour Trust, Sailing Club, Ship Inn, Elie Estates
	Clearer signage detailing the one way system. Add a sign at Ferry Road / Earlsferry High Street junction. Review signage across the village to ensure traffic moves correctly.	Short	Community, Fife Council
	Improve double yellow lines to promote traffic flow.	Short	Community, Fife Council
	Reduce speed limit at entry points to village, consider extending 20MPH limit throughout.	Short	Community, Fife Council
	Seasonal closure of Admiralty Lane to vehicle traffic.	Short	Community, Fife Council
	Introduce traffic calming measures along Park Place and Woodside Road.	Short	Community, Fife Council
	Improve surfaces / fix potholes e.g. potholes on Ferry Road.	Short	Community, Fife Council
	Limit size of vehicles allowed to access Admiralty Lane to under 5'6".	Short	Community, Fife Council
	Fund a transport appraisal to assess public transport requirements and to assess traffic management across the villages, to include car parking and campervans.	Medium	Community, Community Council, Fife Council
	Assess need for a by-pass north of houses at Woodside Road.	Medium	Community, Fife Council
	Introduce a pedestrian crossing at Ferry Road.	Short	Community, Fife Council

Theme 1: Connectivity

TIMESCALE

	Short
	Medium
	Long

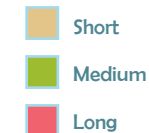| Priorities	Actions (Priority actions identified by the community are **in bold**)	Timescale	Delivery
2. DEVELOP A CAR PARKING STRATEGY: assess the need for parking restrictions and the provision of new car parks	**Assess potential to develop new car parks near Chapel Green, at Park Place and look into extending the car park at Ruby Bay.**		Community, Fife Council, Landowners
	Consider development of a car park at Wadeslea Park.		Community, Fife Council, Landowners
	Reintroduce parking attendants during summer months at Ruby Bay to help manage parking and camping / campervans.		Community, Fife Council, Landowners
	Designated parking spaces for mobile services such as the Post Office and Bank.		Community, Fife Council, Landowners
	No parking between Admiralty Lane and the Harbour.		Community, Fife Council
	Introduce double yellow lines along the Toft from the Ship Inn.		Community, Fife Council
	Introduce parking fees at Ruby Bay to pay for upkeep and facilities.		Community, Fife Council
3. IMPROVE ACCESS FOR YOUNG PEOPLE AND PEOPLE WITH MOBILITY ISSUES: consider interventions to improve access to beach and path networks across the village	Electric golf carts / electric bikes / beach wheelchairs for community use.		Community
	Improve roads and pavements, slopes are too steep and pavements narrow for wheelchairs and pushchairs.		Community, Fife Council
4. IMPROVE PUBLIC TRANSPORT: consider the need for additional services	**Lobby for more direct services to St Andrews and Markinch.**		Community, Fife Council
	Explore limitations to bus service in Earlsferry and promote wider use of existing flexi-bus service in the area.		Community, Fife Council, Stagecoach
	Reinstate the number 61 bus service.		Community, Fife Council, Stagecoach
5. IMPROVE THE AREA FOR CYCLISTS AND DEVELOP PATH NETWORKS	**Create a dedicated cycle route and bridle path along the route of the old railway line; going through Elie estate where the line ends at Woodside. Work to connect with other villages.**		Community, Fife Council, Elie Estates, Sustrans
	Introduce improved signage / wayfinding to establish a clear on-road cycle link from Elie to the National Cycle Network and the East Neuk cycle path.		Community, Sustrans, Fife Council
	Develop a multi-use track with a place to hire and store bikes.		Community, Fife Council, East Neuk Forum
	Introduce parking racks for bikes.		Community, Fife Council, Sustrans
	Better control over access to the coastal path and Ruby Bay area.		Community, Fife Council

Theme 2: Local Economy

	TIMESCALE
Short	
Medium	
Long	

Priorities	Actions (Priority actions identified by the community are **in bold**)	Timescale	Delivery
1. PROMOTE AREA FOR GOLFING TOURISM AND MAKE MORE OF HERITAGE	**Erect a statue of a locally significant golfer.**	Medium	Community, Fife Council
	Contact James Braid Society to ensure this connection is promoted.	Medium	Community, James Braid Society
	Have a small room in Earlsferry Town Hall to display golfing memorabilia and information about golf club makers.	Medium	Town Hall Committee, History Society
	Link up with Dumbarnie Golf Club.	Medium	Community, Dumbarnie
	Offer gourmet weekends, accommodation and cooking with local ingredients, aimed at golf tourists.	Medium	Community, Local Businesses
	Increase transport links to St Andrews and promote golfing in Elie and Earlsferry.	Medium	Community, Fife Council, Stagecoach
2. DEVELOP WIDER CONNECTIONS ACROSS THE EAST NEUK: work collaboratively with villages across East Fife and the University of St Andrews	**Develop remote working space in the village, including use of space in the library.**	Short	Community, Fife Council, Local Businesses
	Host seminars linked to the University and work to develop closer ties.	Short	Community, St Andrews University, Community Council
	Host a literary festival and connect with other festivals such as the arts festival in Pittenweem.	Short	Community, East Neuk Forum
	Approach St Andrews University about the potential to provide post-graduate student accommodation.	Short	Community, St Andrews University, Community Council
3. PROMOTE THE AREA AS A YEAR ROUND DESTINATION: including further development of facilities at the harbour and the Pavilion	**Make use of existing large holiday homes to host themed retreats e.g. yoga / meditation / creative writing / murder mystery.**	Medium	Community, Elie Letting
	Advertise heritage of the area; make pilgrims way a tourist draw; promote Kincraig gun and Pictish ruins east of village.	Medium	Community, Fife Council
	Develop indoor changing facilities, with a café, near the harbour.	Long	Community, Fife Council, Harbour Trust, Elie Watersports, Sailing Club
	Make more of night / evening facilities at the Pavilion.	Short	Community, The Pavilion
	Positively encourage commercial activity on High Street.	Long	Community, Fife Council, Local Businesses
	Continue to push for the re-opening of the railway line. Create a community group to work strategically with other Fife villages located on old route to petition Scottish Government, Transport Scotland and elected members to reconnect the area to the East Coast Mainline.	Long	Community, Elected Representatives, Local Authorities, Transport Scotland
	Erect huts on the Harbour Beach.	Short	Community, Harbour Trust, Beach Hut Suppliers

Theme 3: Recreation and Leisure

TIMESCALE

▨	Short
▨	Medium
▨	Long

Priorities	Actions (Priority actions identified by the community are **in bold**)	Timescale	Delivery
1. IMPROVE CHILDREN'S PLAY PARKS AND PROVIDE ADDITIONAL SPORTS FACILITIES	• **Redesign and resurface the play park at the Pavilion.** • **Improve safety by introducing a fence or barrier to separate from car park.** • **Assess potential for a skate park.** • **Create a closer link to coffee kiosk.** • **Add cross fit equipment and develop a fitness trail.**	Medium	Community, Pavilion, Fife Council
	Improve existing facilities at Woodside Park and bring up to date.	Short	Community, Fife Council - Alan Bisset
	Develop year round sports facilities at the Pavilion e.g. gym / swimming pool / trampolines / squash courts.	Medium	Community, Pavilion
	Develop an indoor play area for children e.g. climbing wall / soft play.	Long	Community, Fife Council, Earlsferry Town Hall Steering Group, Business Owners, Landowners
	Make improvements to the harbour (deepening / pontoon / breakwater) to allow year round mooring of boats and introduce year round watersports.	Long	Harbour Trust, Elie Watersports, Sailing Club, Environmental Action Group, Fife Council
	Use some of the land allocated for development at Wadeslea to develop an indoor sports centre with attached parking. This could include a gym, yoga and pilates studio, climbing wall, trampoline area, netball area and swimming pool.	Long	Community, Fife Council, Elie Estates
	Introduce floodlights at the Pavilion.	Medium	Community, Sports Club
	Introduce a curling rink and/or ice rink in the area.	Long	Community, Sports Club
	Encourage youth participation in local sports with free membership to golf club/sports club.	Short	Community, Sports Club, Golf Club

Theme 3: Recreation and Leisure
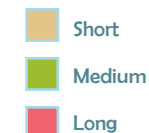
TIMESCALE

- Short
- Medium
- Long

Priorities	Actions (Priority actions identified by the community are **in bold**)	Timescale	Delivery
2. INCREASE NUMBER OF ACTIVITIES AVAILABLE LOCALLY	**Provide pilates and yoga classes** ● **Approach pilates instructor in Bowhouse to start a class at Earlsferry Town Hall.** ● **Approach instructor in St Andrews about starting a class in this area.** ● **Introduce informal summer fitness classes at Chapel Green.**	Short	Community, Local Instructors, Earlsferry Town Hall Steering Group
	Introduce goal posts at Wadeslea and use for football sessions and youth club meetings.	Medium	Community, Elie Estates
	Develop a series of established walking routes along the beach for adults and children, with accompanying promotional material.	Short	Community, Fife Council
	Introduce outdoor fitness equipment at Wadeslea Park.	Medium	Community, Elie Estates
	Make use of the outdoor play park at the school for holiday clubs, make use of venue for sports – to increase viability of school in long term.	Medium	Community, Elie Primary School, Fife Council
	Develop more activities locally for the elderly.	Short	Community, Earlsferry Town Hall Steering Group
	Introduce a temporary ice rink at the Sports Club for 6 weeks over winter.	Short	Community, Fayre Day Committee, Sports Club
	Promote existing facilities at Waid Academy.	Short	Community
	Develop more recreational activities at the beach	Short	Community
	Identify venues/spaces for live music	Short	Community
3. PRESERVE AND ENHANCE EXISTING AMENITY	**Clean up Ruby Bay, link with council to remove waste and assign an organisation to keep it going.**	Short/Long	Community, Fife Council, Environmental Action Group
	Beach Management – dunes being addressed but also seek to improve area around the harbour affected by deposition.	Short/Long	Community, Fife Council, Environmental Action Group
	Develop a Community Plan with design guidance.	Medium	Community, Fife Council, other external bodies TBC
	Introduce facilities for campervans to stop people damaging the dunes.	Short/Medium	Community, Fife Council
	Maintain the conservation area and encourage tourism.	Short	Community, Fife Council

Theme 4: Community

TIMESCALE

�	Short
▪	Medium
▪	Long

Priorities	Actions (Priority actions identified by the community are **in bold**)	Timescale	Delivery
1. IMPROVE ACCESS TO PUBLIC TOILETS AND INCREASE QUANTITY	**Assess potential to introduce more toilets in Earlsferry in a location close to the beach.**	Short	Community, Fife Council
	Arrange regular access to existing toilets in Earlsferry Town Hall and the library.	Short	Community, Fife Council, Earlsferry Town Hall Steering Group
	Improve signage across the villages to indicate where existing facilities are located; including updating signage at Chapel Green.	Short	Community, Fife Council, History Society
2. PROVIDE RECYCLING FACILITIES IN EARLSFERRY AND INCREASE ACCESS TO REFUSE BINS	**Place new recycling facility outside Library and / or Town Hall. Investigate potential to introduce facility in golf club car park.**	Short	Community, Fife Council, Landowners
	Introduce recycling facility at any new or expanded car parks.	Medium	Community, Fife Council, Landowners
	Increase number of bin collections throughout summer to accommodate increased demand.	Short	Community, Fife Council
	Improve signage to show where existing facilities are located and how they should be used.	Short	Community, Fife Council
3. DEVELOP A COMMUNICATIONS STRATEGY	**Make use of Elie What's ON app to increase co-ordination and awareness of events.**	Short	Community, Fayre Day Committee, Local Businesses
	Improve signage at Earlsferry Town Hall and church. Introduce more signage at Pavilion / Toll Green / Pubs. Community Council to maintain a board.	Short	Community
	Interpretative signing introduced to the WW2 battery.	Short	Community, History Society
4. URGENTLY UPGRADE WATER AND SEWAGE SYSTEMS	**Community Council to log incidents of flooding.**	Short	Community, Community Council
	Increase awareness amongst tourists and locals about things which can and cannot be flushed down the toilet.	Short	Community
	Lobby Scottish Water to upgrade system ASAP.	Medium	Community, Community Council, Fife Council, Elected Officials

Theme 4: Community

TIMESCALE
- Short
- Medium
- Long

Priorities	Actions (Priority actions identified by the community are **in bold**)	Timescale	Delivery
5. CREATE A COMMUNITY HUB: including the use of Earlsferry Town Hall and a range of public realm improvements in Toll Green, the harbour and Pavilion	Increase use of Earlsferry Town Hall for classes and events.	Short	Community, Fife Council, Earlsferry Town Hall Steering Group
	Permanent exhibition to James Braid at Earlsferry Town Hall.	Medium	Community, History Society, Earlsferry Town Hall Steering Group, James Braid Society
	Explore making better use of Toll Green Hall.	Long	Community, Fife Council, Church of Scotland, Elected Officials, Development Trusts Association Scotland
	Develop a heritage centre in a new or existing venue.	Long	Community, History Society, Earlsferry Earlsferry Town Hall Steering Group, Harbour Trust
	Ensure the Library is sustained and developed e.g. develop remote working space.	Short	Community, Fife Council
	Create a community meeting space at the Pavilion. Introduce signage advertising the Chain Walk and other locally significant events and recreation opportunities.	Short	Community, The Pavilion
	Create a community garden / allotments.	Medium	Community, Fife Council - Peter Duncan, Scottish Allotments and Gardens Society, Community Land Advisory Service, Gardening Club
6. REVAMP TOLL GREEN	**More public seating.**	Medium	Community, Fife Council
	Expand public realm and reclaim existing public realm from nesting birds.	Medium	Community, Fife Council
	Introduce shared surface roadway.	Medium	Community, Fife Council
	Refurbish old water fountain.	Medium	Community, HES
	Replace water fountain with a new one.	Medium	Community
	Introduce more street cleaning.	Short	Community, Fife Council
	Consider the three options put forward for the future of Toll Green.	Medium	Community, Fife Council
7. BEACH AND ENVIRONMENTAL IMPROVEMENTS	Take steps to preserve and enhance local wildlife habitats.	Short	Community, Environmental Action Group, SNH, Fife Council
	Bring back the beach huts.		Community
8. PROVIDE GOOD QUALITY AFFORDABLE HOMES FOR LOCAL PEOPLE	Provide more housing options (e.g. smaller houses / family houses / affordable houses / retirement flats) to enhance the health and wellbeing of the area; address fuel poverty through more sustainable construction.	Long	Fife Council, Elie Estates
9. ESTABLISH A COMMUNITY DEVELOPMENT TRUST TO ACCESS FUNDING AND MANAGE THE DELIVERY OF THIS PLAN	Create a community trust to access funding, build on community skills, and organise events such as: • A heritage day • Weekend retreats	Medium	Community, DTAS, Scottish Government
	Develop an enterprise body run through the Community Council that promotes business growth in the villages, seeks out inward investment from St Andrew's University and delivers a year round attraction at Ruby Bay.	Long	Community, Community Council

GOING FORTH